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University of Zagreb

Arhitektonski fakultet
Faculty of Architecture

Studij dizajna
School of Design



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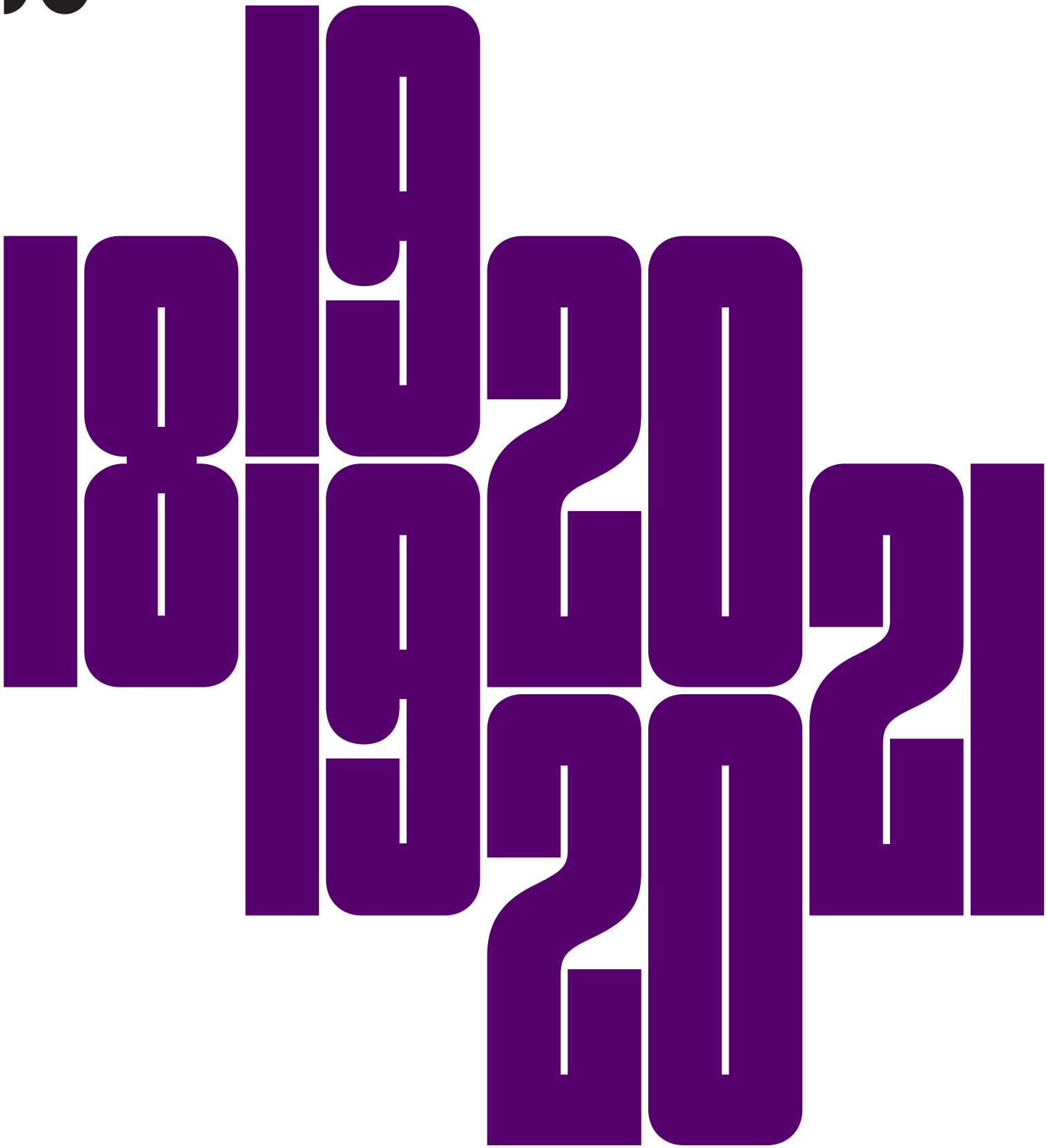
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School of Design



TRIENNIAL
REVIEW

Zagreb 2022.

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2020/2021

A Word from the Head of the School of Design

2018/2019

The concept of this document, which we have aptly titled a Triennial Review, reflects the current situation at the School of Design during the academic years of 2018/19, 2019/20 and 2020/21. As was the case with other study programmes offered by organisational and constituent units of the higher education system in Croatia, a combination of various circumstances, some of which were not particularly favourable, led to a sudden need to set up a new way of conducting classes. We are, of course, referring to the COVID-19 pandemic, which was the most influential factor globally that had both positive and negative effects on our lives.

Right before the pandemic began, the School of Design celebrated its 30th anniversary, regardless of the numerous problems and obstacles that have marked the three decades of its existence. During this period, the School of Design has become the focal point for education in the field of product and product system design, and visual communications in Croatia and the region. Over the past three decades, since the first generation graduated from the School of Design in 1994, its alumni have made a profound impact on Croatia's economy and culture, and have received numerous international awards that testify to this.

At the beginning of the academic year 2019/20, the School of Design organised a one-day conference entitled the Challenges of Design Education. The attendees included representatives of study programmes and organizational units in the field of design education in Croatia and the region, as well as two foreign lecturers: Alastair Fuad Luke from the Free University of Bozen-Bolzano and YryoSotamaa from the Aalto University in Helsinki. The key message of the conference was that the only constant in life is change, and that it is therefore necessary to constantly adapt the programmes and teaching models in design education, all the while taking into account the

2019/2020

extremely static formal and legislative frameworks of higher education in the Western European cultural environment. As far as Croatia is concerned, during the conference a discussion was held on the need to create a single integrated and interdisciplinary place for design education. The feasibility of such an idea would necessitate a systematic analysis, but it may be concluded that design education still has a marginal place and low visibility in the context of higher education, including within the University of Zagreb.

Any attempts to improve the current situation have so far only resulted in formal frameworks that have yet to be tested through the performance and competence of students in real professional life. Thus, in the academic year 2018/19, the School of Design became a department at the Faculty of Architecture, thanks to the Rector of the University of Zagreb, professor Damir Boras and the Dean of the Faculty of Architecture, professor Krunoslav Šmit. At this moment, it is difficult to assess what impact this institutional and formal change will have on the development of design education. It is, however, certain that this has not contributed to solving any of the major issues faced by the School of Design.

This publication offers selected examples of teaching activities at the undergraduate and graduate study programmes over three academic years, which illustrate the pedagogical framework and didactic models used, and showcase the creative achievements of mentored students. The Review also includes a series of projects that the School of Design created in collaboration with various social actors, something which is strived for continuously in the teaching processes. Other activities and events that marked the three academic years are also described, such as extracurricular activities and artistic, professional and scientific activities of teachers.

Last but not least, over the three years covered by this publication, the following teachers went into

2020/2021

their well-deserved retirements: Stipe Brčić, Nenad Dogan, Ivan Doroghy and Mladen Orešić. They all taught at the School of Design from its inception, and raised generations of today's professional designers and colleagues who will continue their pedagogical work. Another long-standing lecturer at the School of Design, Veljko Žvan, also reached his retirement, and due to changes in the study programmes we had to say goodbye to our colleague and long-standing external associate Goroslav Keller.

Today, the largest share of lecturers at the School of Design is made up of its former students, which is important for considering the potential for curriculum development and the changes that will follow in the near future.

Professor Feđa Vukić

Annual Awards and Acknowl edgements

Annual Awards and Acknowl edgements

2018/2019

INDUSTRIAL DESIGN

UNDERGRADUATE PROGRAMME

Marin Nižić
Design of a Food Network
System

6th semester
MENTOR
Mladen Orešić
ASSISTANT
Nika Pavlinek

GRADUATE PROGRAMME

Paula Šantić
The Taste of Stories

4th semester
MENTOR
Andrea Hercog

VISUAL COMMUNICATIONS

UNDERGRADUATE PROGRAMME

Tana Jeić
Series of Posters for
The Zagreb Youth Theater

6th semester
MENTOR
Nenad Dogan
ASSISTANT
Romana Kajp

GRADUATE PROGRAMME

Ana Pavičić
Visualization of Croatian Laws

4th semester
MENTOR
Tomislav Vlainić
COLLABORATOR
Marija Juza

ACKNOWLEDGEMENTS

Tana Jeić, Silvia Marinčić, Iva Primorac
13th FRKA Visual Identity

6th semester
MENTORS
Tomislav Vlainić
Romana Kajp
ASSISTANT
Marija Juza

Iva Primorac
Typographic Chessboard

6th semester
MENTOR
Stipe Brčić
ASSISTANT
Marija Juza

Annual Awards and Acknowl edgements

INDUSTRIAL DESIGN

UNDERGRADUATE PROGRAMME

Lea Sevšek

Terry

6th semester

MENTOR

Andrea Hercog

GRADUATE PROGRAMME

Leonard Borovičkić

Participation in Public Space
– New Infrastructures for
Reading and Recording Space

4th semester

MENTOR

Ivana Fabrio

COLLABORATOR

Nika Pavlinek

VISUAL COMMUNICATIONS

UNDERGRADUATE PROGRAMME

Lana Banek

Cedevita Packaging

5th semester

MENTOR

Ivan Doroghy

ASSISTANT

Marija Juza

GRADUATE PROGRAMME

Nikola Heged

Terapino – System for the
Advancement of Therapeutic
Techniques

4th semester

MENTOR

Romana Kajp

CO-MENTORS

Emil Flatz

Inja Kavurić Kireta

COLLABORATOR

Ana Marija Španić

2019/2020

ACKNOWLEDGEMENTS

Tana Jeić, Iva Primorac, Monika Vodopija

Knowledge Rosette

MENTORS

Tomislav Vlainić

Romana Kajp

ASSISTANT

Marija Juza

Iva Primorac

Typographic Chessboard – production

MENTOR

Stipe Brčić

ASSISTANT

Marija Juza

Annual Awards and Acknowledgements

INDUSTRIAL DESIGN

UNDERGRADUATE PROGRAMME

Eva Rodinis

Coffee on Coffee

—
2nd semester

MENTOR

Zlatko Kapetanović

ASSISTANT

Nina Bačun

GRADUATE PROGRAMME

Tanja Virag

Living Archive — A Platform for Recognising and Preserving Alternative and Innovative Cultural and Artistic Practices as Cultural Heritage

—
4th semester

MENTOR

Ivana Fabrio

COLLABORATOR

Nina Bačun

VISUAL COMMUNICATIONS

UNDERGRADUATE PROGRAMME

Ivana Šilić

MUZA Visual Identity and Signage

—
3rd semester

MENTOR

Romana Kajp

GRADUATE PROGRAMME

Zoe Šarlija

Reading the City

—
4th semester

MENTOR

Tomislav Vlainić

CO-MENTOR

Stanko Herceg

COLLABORATORS

Marija Juza

Ivana Podnar

ACKNOWLEDGEMENTS

Lana Banek, Andrea Bielen, Sara Bonačić, Martina Brkić, Erik Burić, Bruna Čičin Šain, Antonija Ćibarić, Nina Delić, Maja Janković, Karlo Jurić, Lada Kušec Deči, Kristina Majer, Tena Pezdevšek, Lucija Tandara
Movie Posters for 14th FRKA

—
1st semester

PROJECT LEADERS

Tomislav Vlainić

Romana Kajp

Marija Juza

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Kazinoti&Komenda

Mladen Udovičić

Borna Batinić, Nino Dolenc, Tessa Gotthardi-Pavlovsky, Luciana Medić

14th FRKA Visual Identity

—
6th semester

MENTORS

Tomislav Vlainić

Romana Kajp

ASSISTANTS

Marija Juza

Dina Milovčić

Toni Bilić, Nola Bokun, Rina Crnjaković, Karlo Jelić, Paula Lasković, Lana Milinović, Iva Munkačević, Ana Nikšić, Andrija Stanković, Emma Vručinić, Eva Bakrač, Ante Beović, Ema Božek, Lucija Burić, Marija Čop, Frano Jurić, Ines Kocijan, Tea Matijević, Lucija Pezer, Mia Ribić, Mare Roth, Mila Skalić Acuna, Iva Stanković, Luce Storić, Paula Štrugačevac, Ivana Šilić, Maja Štefanić, Lucija Tadić, Sara Zelić
Sinergy — KUPPA + Design

—
4th & 6th semester

COURSE COORDINATORS

Andrea Hercog

Tomislav Vlainić

ASSISTANTS

Andrija Mudnić

Dina Milovčić

Nika Pavlinek

Nola Bokun, Luciana Medić
DA! festival

2020/2021

Lana Banek, Andrea Bielen, Erik Burić, Maja Janković, Lada Kušec Deči
Kletch — Cooperative Board Game

—
1st semester

MENTOR

Tomislav Vlainić

ASSISTANTS

Andrija Mudnić

Dina Milovčić

COLLABORATOR

Inja Kavurić Kireta

Sara Bonačić, Martina Brkić, Tin Cifrek, Bruna Čičin-Šain
Seismological Glossary

—
1st semester

MENTOR

Tomislav Vlainić

ASSISTANT

Marija Juza

Student Projects



Industrial design

Undergraduate Programme

DESIGN COURSE — INDUSTRIAL DESIGN

Industrial Design Studio is the fundamental vocational course extending throughout the three years of undergraduate study. During the first year of study students acquire basic knowledge and skills based on which they subsequently select the programme. During the second and third year they become acquainted with planning processes aiming to acquire the required competencies. The complexity of planning tasks increases gradually through semesters and students are required to apply the knowledge and skills in social and humanistic area, as well as the area of arts, technology and communications.

At the commencement of the educational process during the course Studio the students acquire the fundamental background and required. Consequently, they analyse, examine aspects of aesthetics and create three-dimensional items at functional and symbolic level as vital competencies in industrial design. Subsequently throughout the educational process students are introduced to methods of critical analysis and creative synthesis in order to acquire competencies in providing creative and innovative solutions. Moreover, fundamental methods of research of relationship between products, users and the environment against the backdrop of current social, technological and economic circumstances.

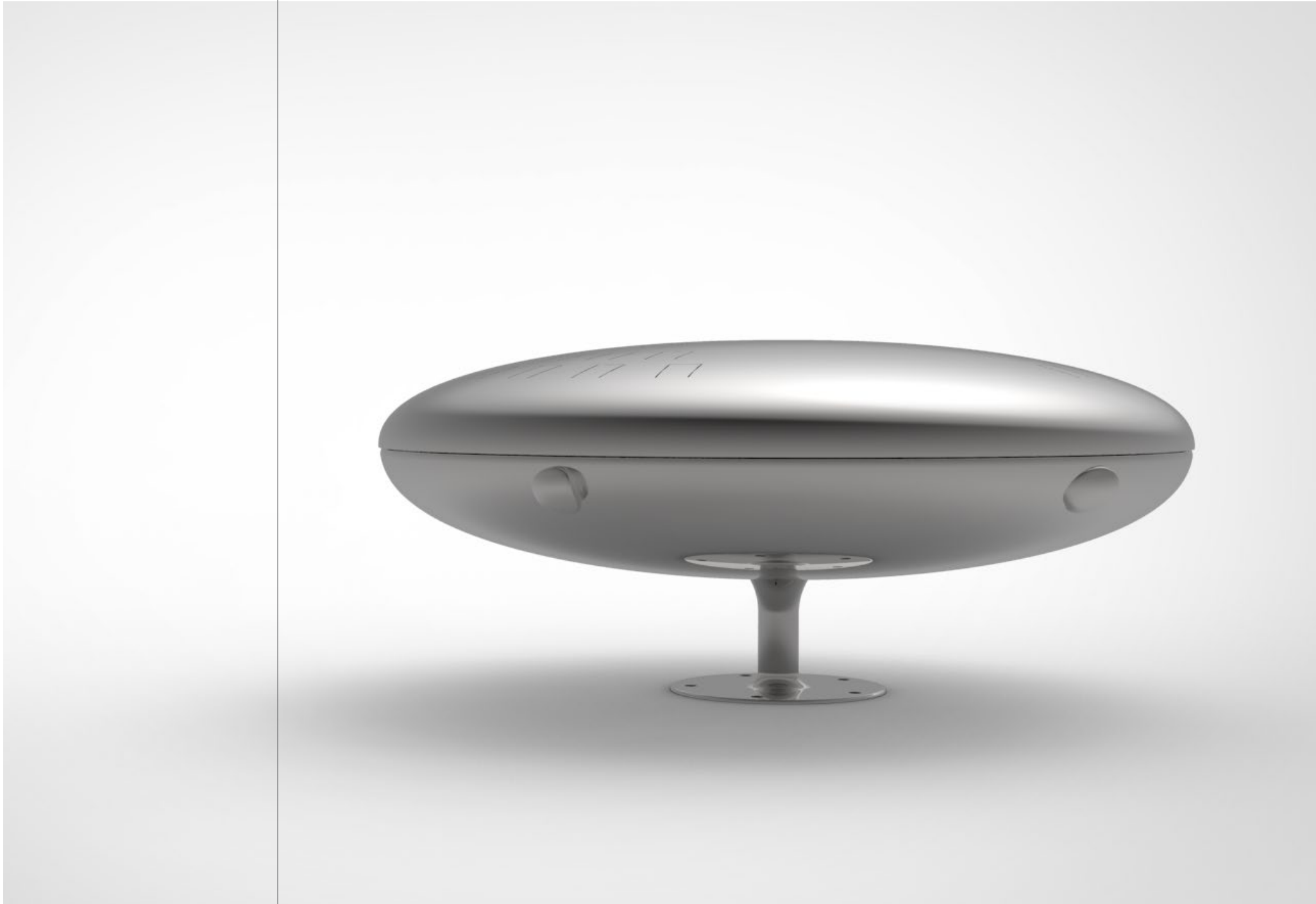
The graduation thesis upon completion of the undergraduate study shows students' competencies, knowledge and skills required for independent planning of products and their systems. In a multimedia presentation of their graduation thesis students show their competencies in presentation of their ideas as a vital constituent of competencies acquired during the undergraduate study.

Undergraduate Programme
DESIGN COURSE –
INDUSTRIAL DESIGN
4th semester

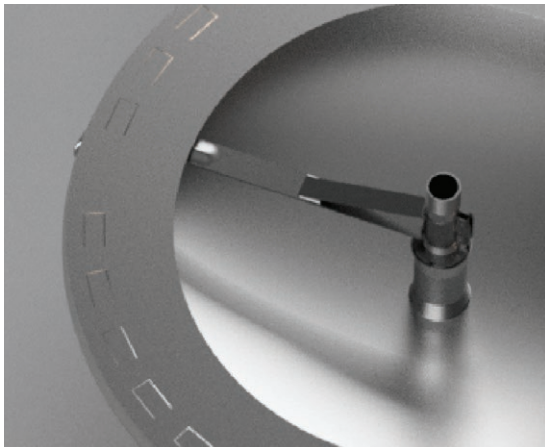
**Tin Drum – Design for
the Individual User**

Petar Hajdinjak

MENTOR
Zlatko Kapetanović
ASSISTANT
Nika Pavlinek



The drum was designed to serve both as an instrument for an individual user and a musical installation. The solution for the individual user was inspired by the design of the RAV drum. Tongue-like shapes carved into a metallic membrane allow sound to be produced. They also allow the user to experiment and express themselves with relaxing music. In the second part of the assignment, the object was refined to function as a musical installation in a public area, where it is accessible to everyone. The instrument produces sounds when gently spinning while the upper surface provides the possibility to improvise with rhythm and tones.



Undergraduate Programme
DESIGN COURSE —
INDUSTRIAL DESIGN
4th semester

Pleto – Loom/Chair

Sara Dobrijević

MENTOR

Mladen Orešić

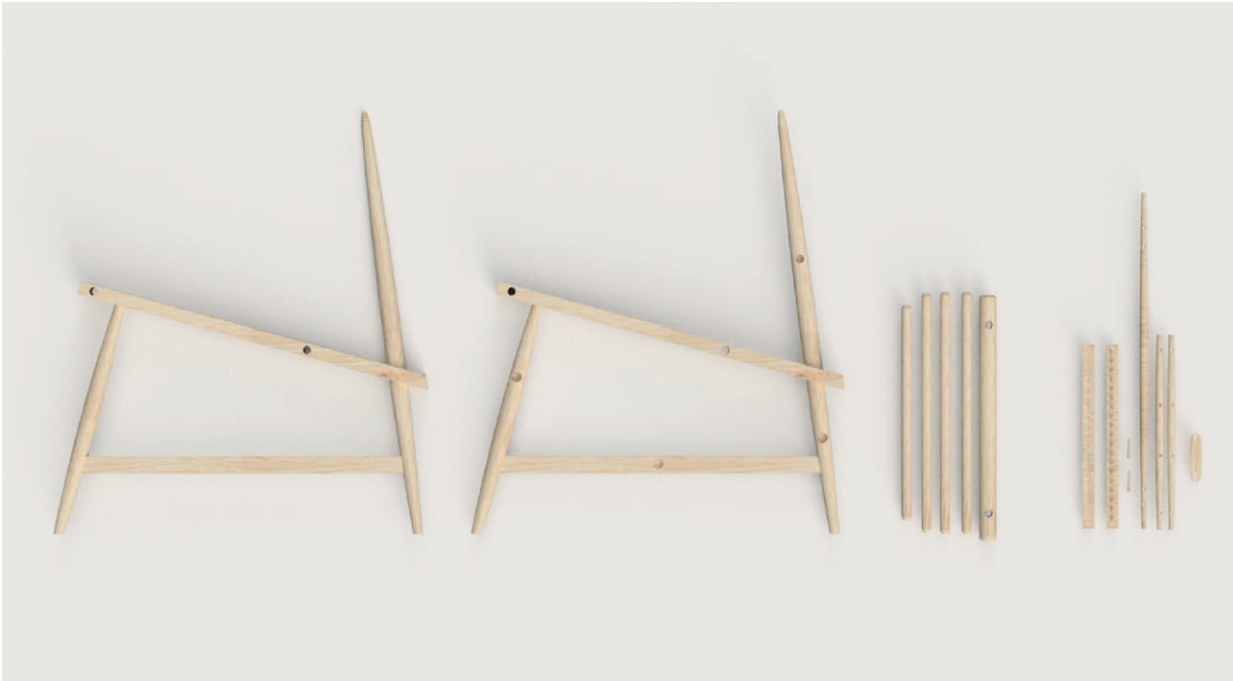
ASSISTANT

Nika Pavlinek



Pleto is a response to the disappearance of textile hand weaving in Croatia. In the past, a lot of effort and time was invested in making clothes. The entire process served as a driver of social interaction as it involved people coming together to jointly manufacture the cloth, sew and knit. Urbanization and industrialization led to mass production. As a consequence, the sensibility and skills that were harnessed over long stretches of time were lost in the end. The idea of the assignment was to combine furniture with textile craftsmanship in a design that features a wooden skeleton as a base, which is dysfunctional without the element of textile.

The chair can be converted into a loom through the use of wooden sticks, thus introducing the user to the skills needed to personalize their own chair.



Undergraduate Programme
DESIGN COURSE —
INDUSTRIAL DESIGN
6th semester

**Design of a Food Network
System**
Marin Nižić

MENTOR
Mladen Orešić
ASSISTANT
Nika Pavlinek

According to the UN, every year one third of food produced across the world is thrown away. At the local level, the issue of food waste is addressed by a number of initiatives and associations. Their aim is to set up an efficient food donation and distribution system in the Republic of Croatia. The task of the system is to optimize the process of collecting and distributing donated food. The project introduces a transformable and transportable furniture system and a new logistics system of Self-Service. This solution can be implemented in a short time and with a predictable financial strategy, thus creating a sustainable system of food donation in cities.

THE SCHOOL OF DESIGN
ANNUAL AWARD



Undergraduate Programme
DESIGN COURSE —
INDUSTRIAL DESIGN
6th semester

Fluid – Wooden Chair
Ema Šimunec

MENTOR
Sanja Bencetić

The *Fluid* Chair is named after the substance that flows and can take on the shape of the body which is occupies. Fluid also indicates an unexplained attraction, that which flows from someone or something, a current that provides a pleasant sensation. It originated from the idea to create a fluid organic form without bending the material and by using only poplar plywood. The chair is asymmetrical and made up of a series of profiles that differ in shape and inclination, but together form a complex fluid form. It comprises a backrest and one armrest whose profiles are separated and then joined on the seat, as well as four legs, three of which are vertical and one is positioned diagonally.



2019/2020



Undergraduate Programme
DESIGN COURSE –
INDUSTRIAL DESIGN
6th semester

Katja – Wooden Chair
Ivana Marušić

MENTOR
Andrea Hercog

The *Katja* Chair is a reinterpretation of the traditional chair of the Dalmatian hinterland known as the *katriga*. *Katriga* is a low, wide chair derived from a simple tripod to which a backrest was added. It was intended for the head of a household. When placed around a table, these chairs evoke family gatherings and the warmth of home. The diagonal stiffeners solve the structural problem of the chair on three legs and create an interesting visual highlight. The chair consists of round turned elements of solid wood. Its representative character, elegance and airy quality make it stand out in every room and evoke the warmth of home



Undergraduate Programme
DESIGN COURSE —
INDUSTRIAL DESIGN
5th semester

**Terry – Vehicle for Children
with Motor Impairments**

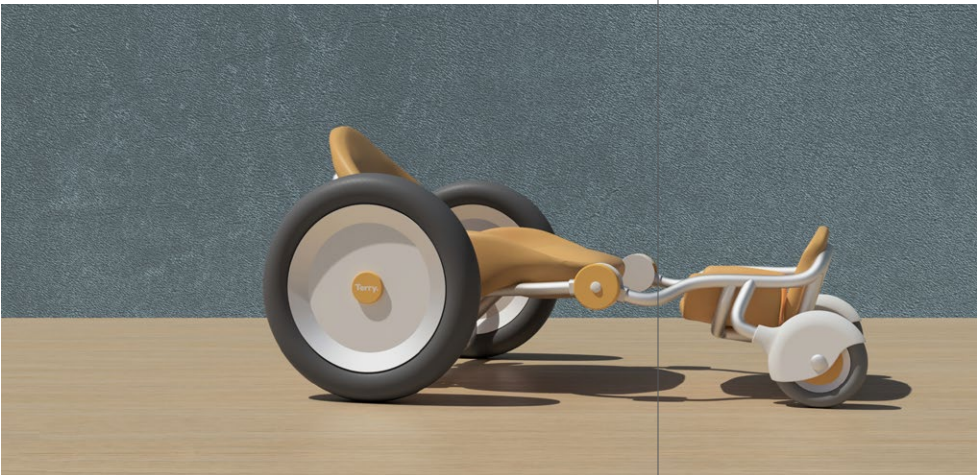
Lea Sevšek

MENTOR
Andrea Hercog

The majority of children with motor impairments face stigmatisation, which undermines their self-esteem and prevents them from enjoying a happy childhood. The Terry project makes it easier for such children to partake in everyday activities, such as playing and socialising with friends, because it does not have a robust appearance or maladjusted characteristics that would only accentuate the element of disability and hinder any activity. Terry is a mobility aid for children from 2 to 5 years of age that allows for greater autonomy. It can transform into a smaller aid adapted to playing on the floor by replacing large wheels with small ones and raising the footrest. Terry can be expanded so as to adapt to the child as it grows, making it suitable for a larger number of the child's requirements and needs.

THE SCHOOL OF DESIGN
ANNUAL AWARD

2019/2020



Undergraduate Programme
DESIGN COURSE —
INDUSTRIAL DESIGN
4th semester

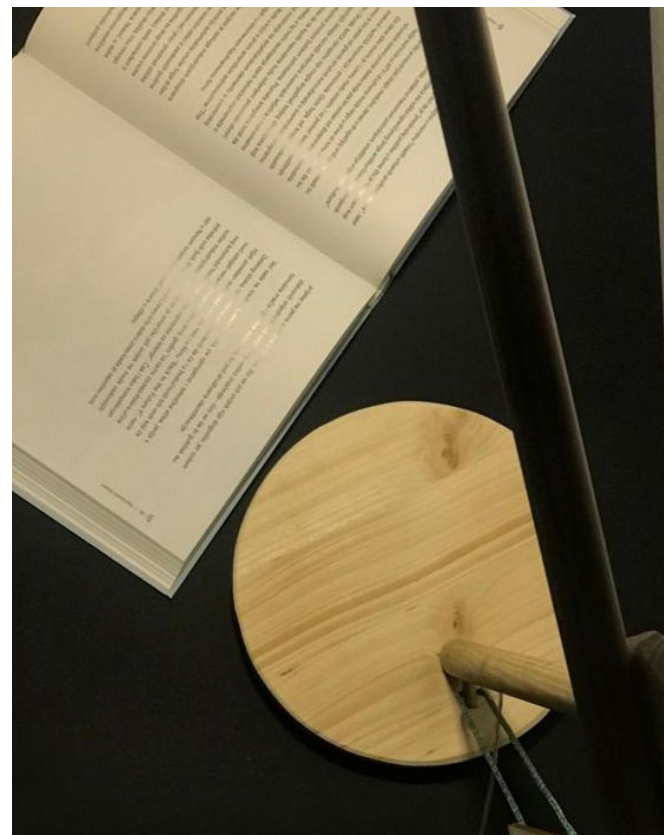
**Table Lamp – Design for
a Familiar User**

Petar Ćirak

MENTOR

Mladen Orešić

The lighting fixture was designed by the student for their mentor, Professor Mladen Orešić. It was created by analysing and noting the user's needs in a real-life environment. An intelligent use of the elementary parts of the base, support, and shade, together with a pulley-based mechanism, result in a product whose archetypal aesthetics and simplicity fit perfectly into the ambience of the professor's home.



Undergraduate Programme
DESIGN COURSE —
INDUSTRIAL DESIGN
2nd semester

**Coffee on Coffee – Coffee
Maker and Set**

Eva Rodinis

MENTOR
Zlatko Kapetanović
ASSISTANT
Nina Bačun

When it comes to the ritual of coffee drinking, each and every detail has its place and significance, but they are not uniquely defined. This modular system was designed to promote interaction with the object and experiment with something that has become commonplace, as well as to foster interaction between users as they assemble tower-inspired structures. Coffee becomes a part of the home, a topic of conversation and an open process.

The coffee pot, spice box and measuring scoop are connected thanks to multi-coloured coasters that also connect these items to peripheral elements. The stacking principle gives the system great expansion potential to introduce additional elements, shapes, or colours.

THE SCHOOL OF DESIGN
ANNUAL AWARD



Undergraduate Programme
DESIGN COURSE —
INDUSTRIAL DESIGN
5th semester

**toAllet – Toilet Bowl for
Public Restrooms**

Nola Bokun

MENTOR

Andrea Hercog

ASSISTANT

Nina Bačun

The toAllet unisex toilet bowl design concept is intended to be used in several ways to avoid contact between the body and the surface of the bowl when passing water and to facilitate hygiene of the surrounding area. This is possible due to the elongated back of the bowl and the increased total area of the main “perforation”, which makes it easy to direct the liquid when urinating either in a sitting or a squatting position. The lack of a toilet seat, the option to additionally reduce the surface around the “perforation” and a curved design make it easier to maintain hygiene. Nevertheless, the sitting functionality has been retained thanks to the slightly thickened parts of the bowl intended for seat bones.



Graduate Programme

INDUSTRIAL DESIGN

Postgraduate study of design trains students to develop new relationships and strategies in order to ennoble life and promote their line of work through a comprehensive insight into social, cultural and technological context. Students acquire deep insight into methods of project management and management of project teams and conduct complex research of social, economic and technological aspects. In addition to individually initiated projects, students participate in projects originating from co-operation with specific economic, social, public and private entities, striving to implement the analysed phenomena into the development of conceptual innovation in the domain of products, systems, services and strategies. During the first year of postgraduate study students acquire knowledge on modern technologies and social processes which provide new opportunities and create new requirements which they subsequently implement into the design processes and into their visions of new development. Students are provided the opportunity to formulate their own preferences for specific fields of industrial design through individual work and a selection of a mentor, co-mentor, external partners and elective subjects depending on the selected area of research. The second and the final year of postgraduate study comprise of two aspects of the master's thesis: during the third semester students are encouraged to conduct individual theoretical and research work as a basis for the creation of the final project. They conduct research on the selected area which provides the basis for theoretical work, whilst simultaneously conducting research and analyses based on whose results they create data-bases for practical work in planning. During the fourth semester and following the acceptance of the project plans students commence project implementation as a constituent part of the final thesis to show their results and acquired competencies: independent project management, management of processes of design development and communication with other occupations during design process in accordance to the specific competencies acquired during the postgraduate design study programme.

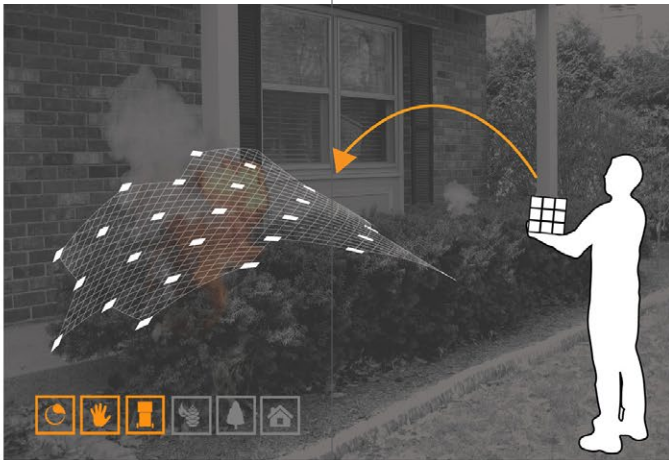
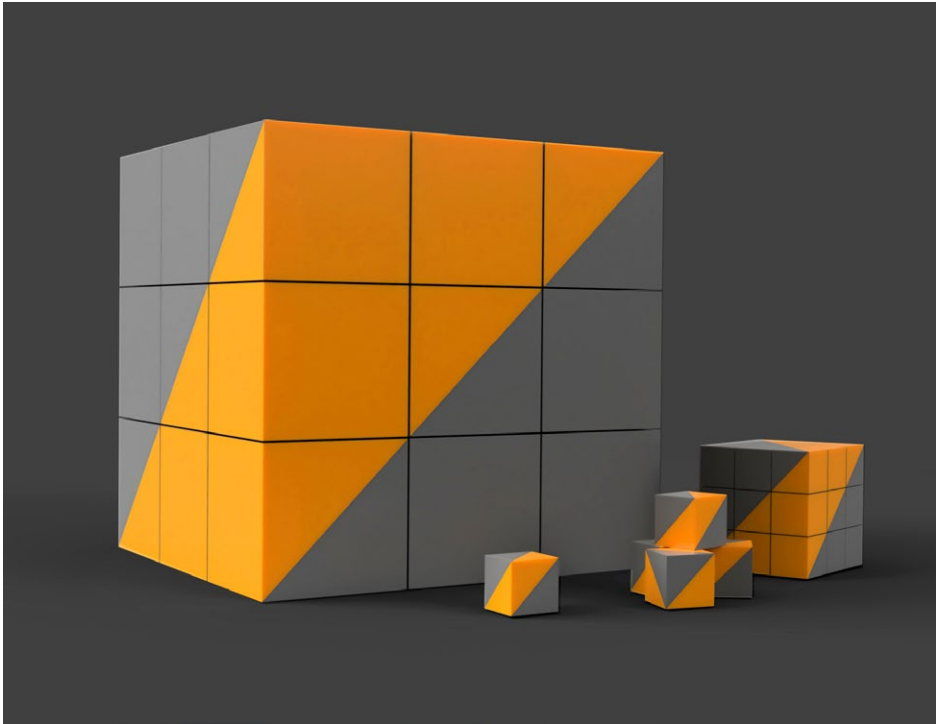
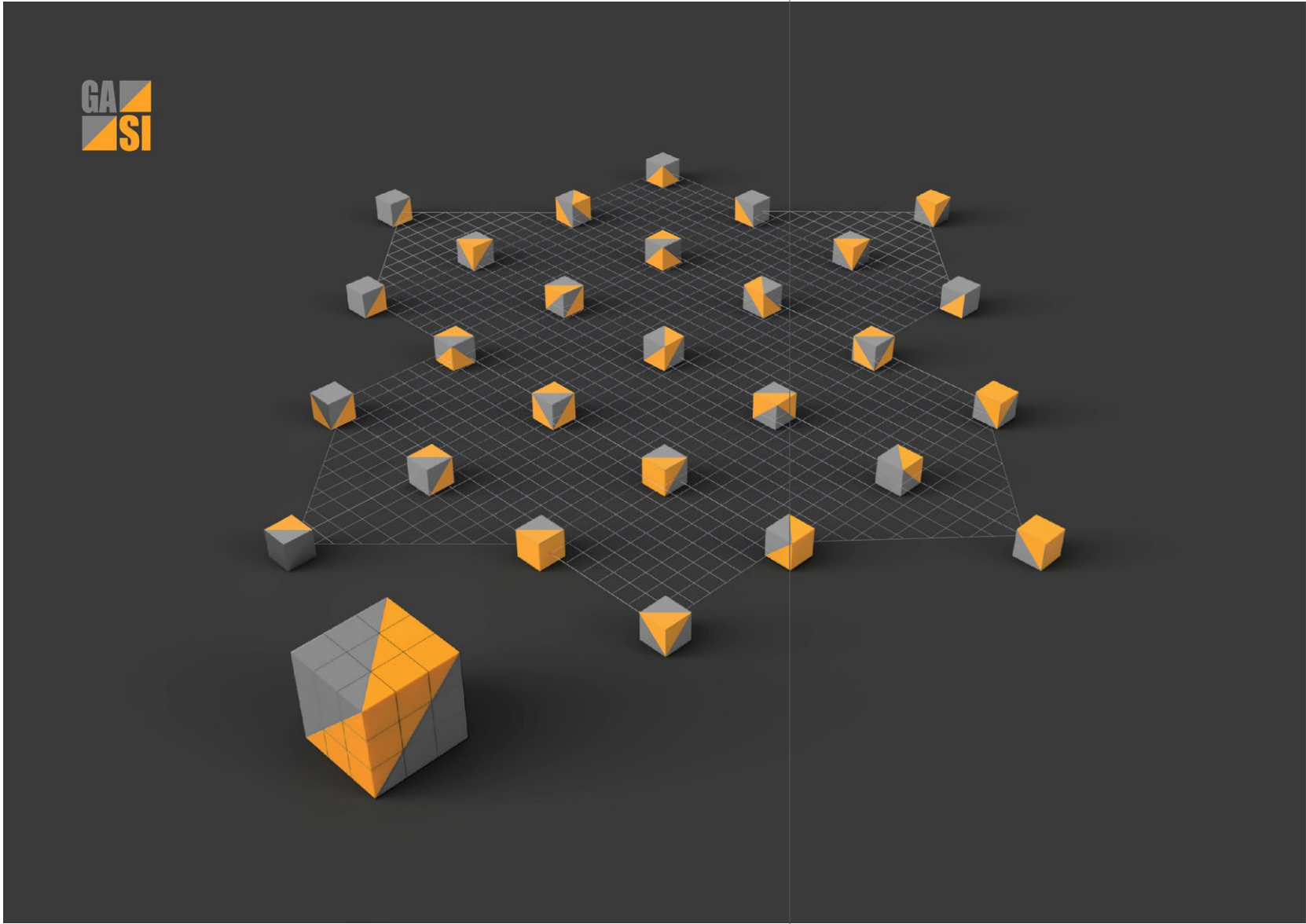
Graduate Programme
INDUSTRIAL DESIGN
4th semester

**Gasi – Fire Extinguishing
System**

Erika Filipan

MENTOR
Mladen Orešić

Gasi is a fire extinguishing product system that employs innovative fire extinguishing methods. The main module is a cube. When it comes into contact with a flame, it activates and releases a powdery substance that puts out the fire. The system comprises three products that differ according to their physical properties and how they are used and applied. Their use depends on the location and intensity of the fire. The products are the following: *Gasi Cube*, *Gasi Net* and *Gasi Net PRO*. The Extinguish Cube is designed to be used indoors. It requires no special skills and can therefore be used by anyone. The Extinguish Net is designed for outdoor use and also does not require any special skills. On the other hand, the Extinguish Net PRO is much larger and is only for professional use and for higher intensity fires. It can be delivered to any location by a helicopter that can carry multiple cubes at once. This innovative product contributes to fire safety, especially at the initial stage of a fire when there is a risk that it might spread.



Graduate Programme
INDUSTRIAL DESIGN
4th semester

Reviving an Island's Identity
Klara Marelič

MENTOR
Mladen Orešić



The project was devised and created for the island of Iž. It needed a tourism offer that would be based on learning about the islanders and their way of life, with a focus on their resourcefulness, hardships, and production that is respectful of tradition. The locals of Iž have great creative potential because they have learned how to get along with a small number of resources. In addition to the islanders' skilfulness and resourcefulness, the project also highlights specific local architecture and numerous neglected and dilapidated houses that are envisaged as spaces for action. Content could be created within the stone walls of local buildings right at the moment when it is needed. The local population would make available spaces for leisure activities, rest, camping, sales or for film screenings. Discarded objects that at one point seemed redundant would be used once again, and in the same way that the locals had used them in their everyday lives. Living close together, the collective use of water and occasionally inhabited houses provide a possibility of coexistence between visitors and locals, which gives visitors a genuine experience of island life.



Graduate Programme
INDUSTRIAL DESIGN
4th semester

**The Taste of Stories –
Product Inspired by Croatian
Fairy Tales and Local Flavours**
Paula Šantić

MENTOR
Andrea Hercog



The Taste of Stories is a range of sweet products inspired by Croatian fairy tales and local flavours. Fairy tales are specific because they have many layers and messages, something that can easily be reflected in the creation of sweets and their flavours. My goal is to create new memories related to certain fairy tales but also to encourage the development of a new gastronomic tradition that uses local flavours and combines them in new ways. I also wish to save a part of the intangible local heritage from sinking into oblivion. When coming up with new recipes, I took elements coming from tradition and applied modern methods and tools to them. I also used descriptions from fairy tales as the main guidelines when designing this series of sweets.

Telling stories through flavours can help us redefine tradition, enhance it, seeing it from a completely different perspective. In order to illustrate the breadth, diversity, and the potential of this topic, I created a smaller number of products, which represent only a part of the series. I decided to interpret three well-known national fairy tales – *How Quest Sought the Truth* by Ivana Brlić Mažuranić, *The Yellow Dandelion's Dance Dress* by Sunčana Škrinjarić, and *Water* by Vladimir Nazor.

THE SCHOOL OF DESIGN
ANNUAL AWARD



Graduate Programme
INDUSTRIAL DESIGN
4th semester

**Participation in Public Space –
New Infrastructures for
Reading and Recording Space**
Leonard Borovičkić

MENTOR
Ivana Fabrio
COLLABORATOR
Nika Pavlinek

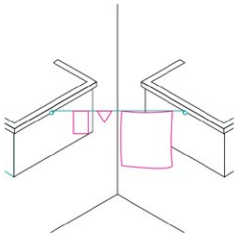
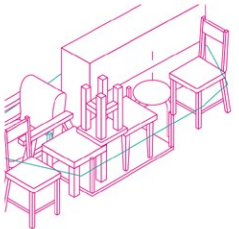
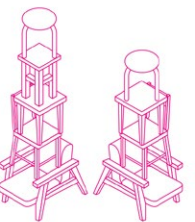
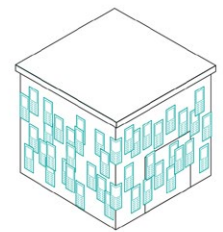
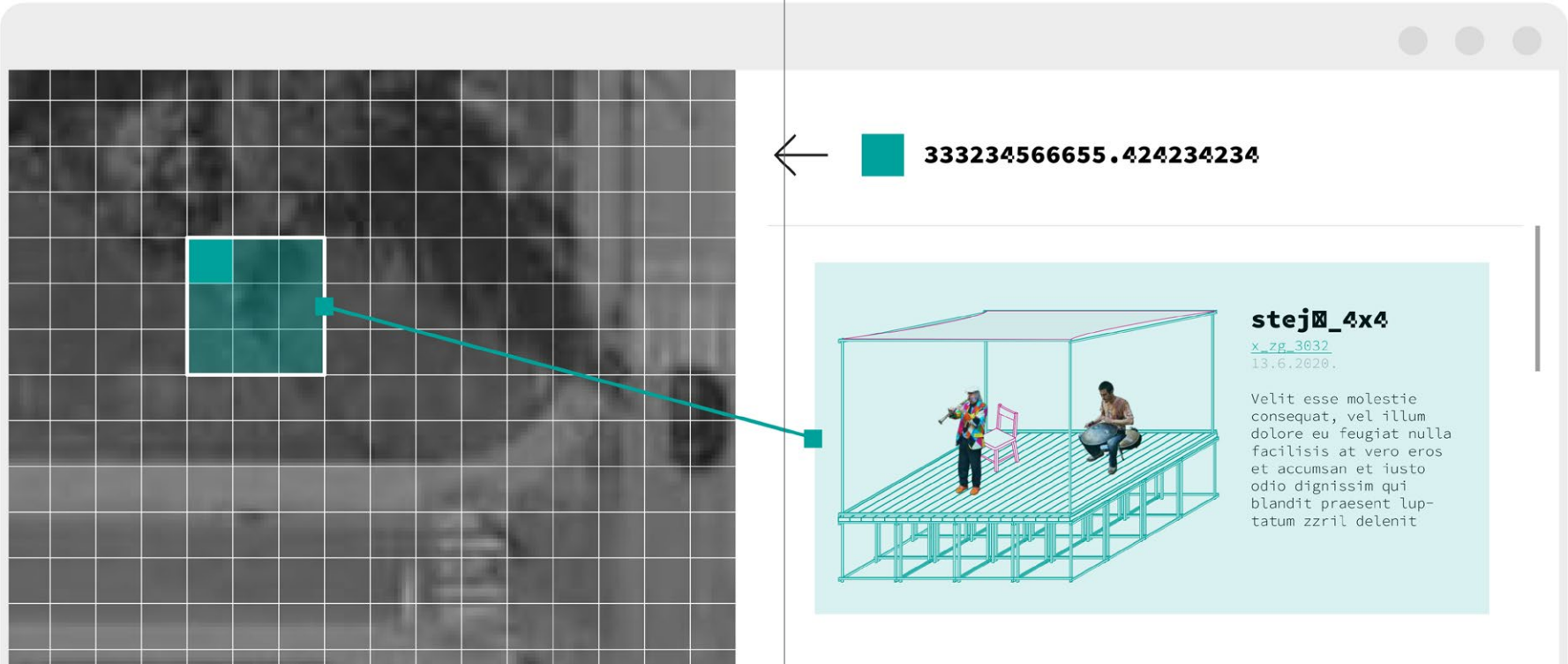
The assignment addresses the issue of citizen participation in public space and how important locality and the sense of rootedness in a place are for the stability of large systems. The solution is based on creating sustainable infrastructures and strategies for understanding and activation of public space. As part of the organization Design for the City, two interdependent platforms have been designed.

The public space map is a digital, open-source wiki map that enables interaction, documentation and discussion about public space. It is an agent of analysis and action. The spatial gesture catalogue is a platform that collects and archives so-called spatial gestures, i.e. simple interventions, hacking, and modifications of public spaces. The open-source character allows citizens to use the catalogue as a database which they can constantly complement with new ideas, solutions and combinations.

The aim is to inspire citizens and invite them to intervene freely in public space. The assignment is focused on improving the quality of society as well as the collective sense of belonging and resilience to harmful global influences.

THE SCHOOL OF DESIGN
ANNUAL AWARD

2019/2020



Graduate Programme
INDUSTRIAL DESIGN
4th semester

**Gleaning – Experiences and
a New Vision**

Andreja Lovreković

MENTOR

Mladen Orešić

CO-MENTOR

Ivana Fabrio



Gleaning is a series of bio-based materials produced from the central part of the corn cob. Each material sample is placed into its own jacket, containing information about it; content, binder, features and potential, and name, which originates from the synonyms for cob (omujak, vlat, klasunac...)

The project highlights the importance of developing sustainable relationships between the rural and the urban, the traditional and the modern. The main theme is the perceived resourceful and simple behavioural patterns, and the challenge is how to nurture those values today and restore them in the contemporary context. Developing materials on a biological basis results in biodiversity in everyday life. Thanks to the design methods of research and experimentation, the values of traditional experience are preserved through the creation of various biodegradable materials. The concept is based on the assumption that biological waste from our immediate environment can become a resource.

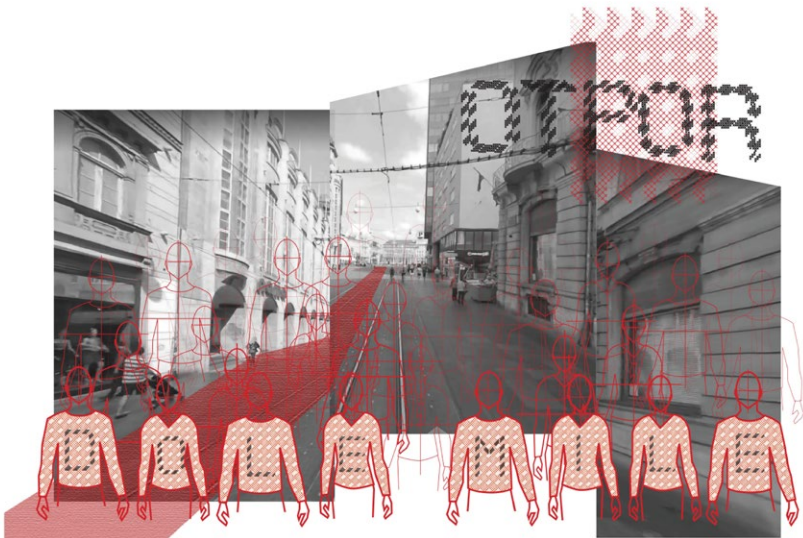
2019/2020



Graduate Programme
INDUSTRIAL DESIGN
4th semester

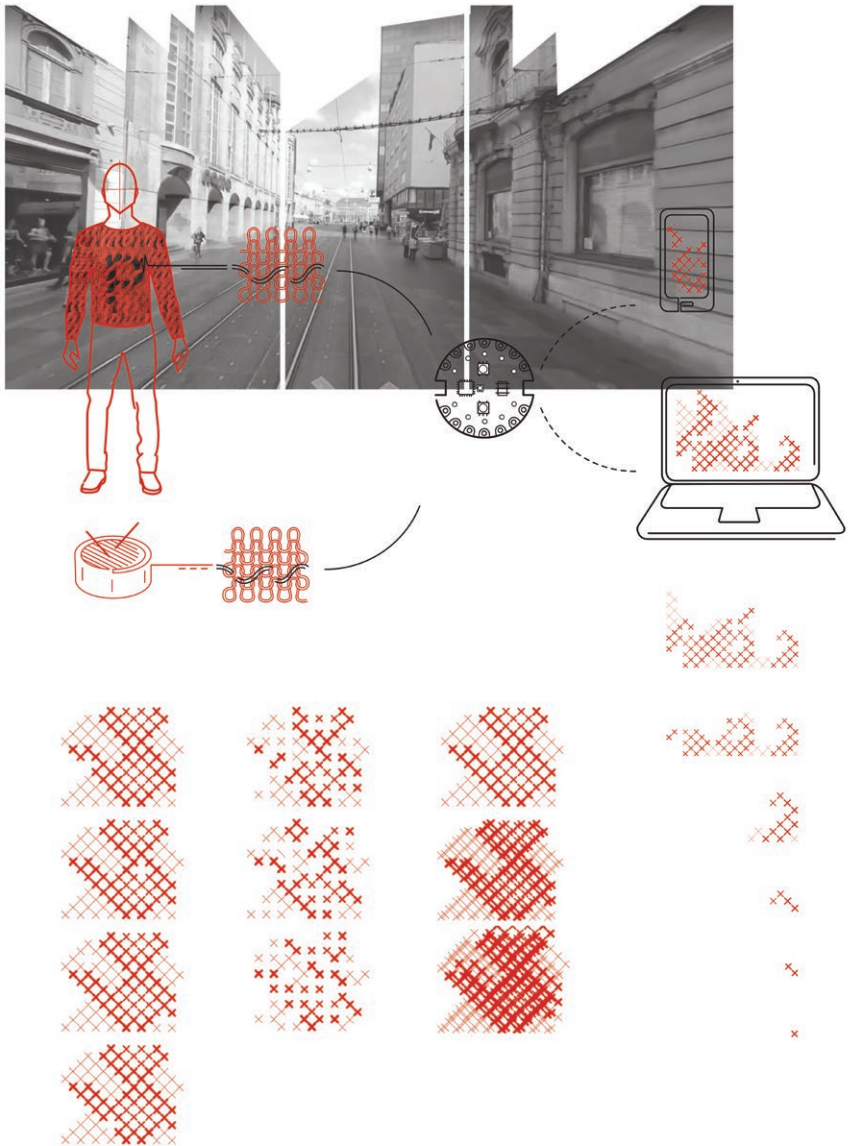
**Protest X – Sensory
Interactive Knit**
Jovana Vlaisavljević

MENTOR
Ivana Fabrio

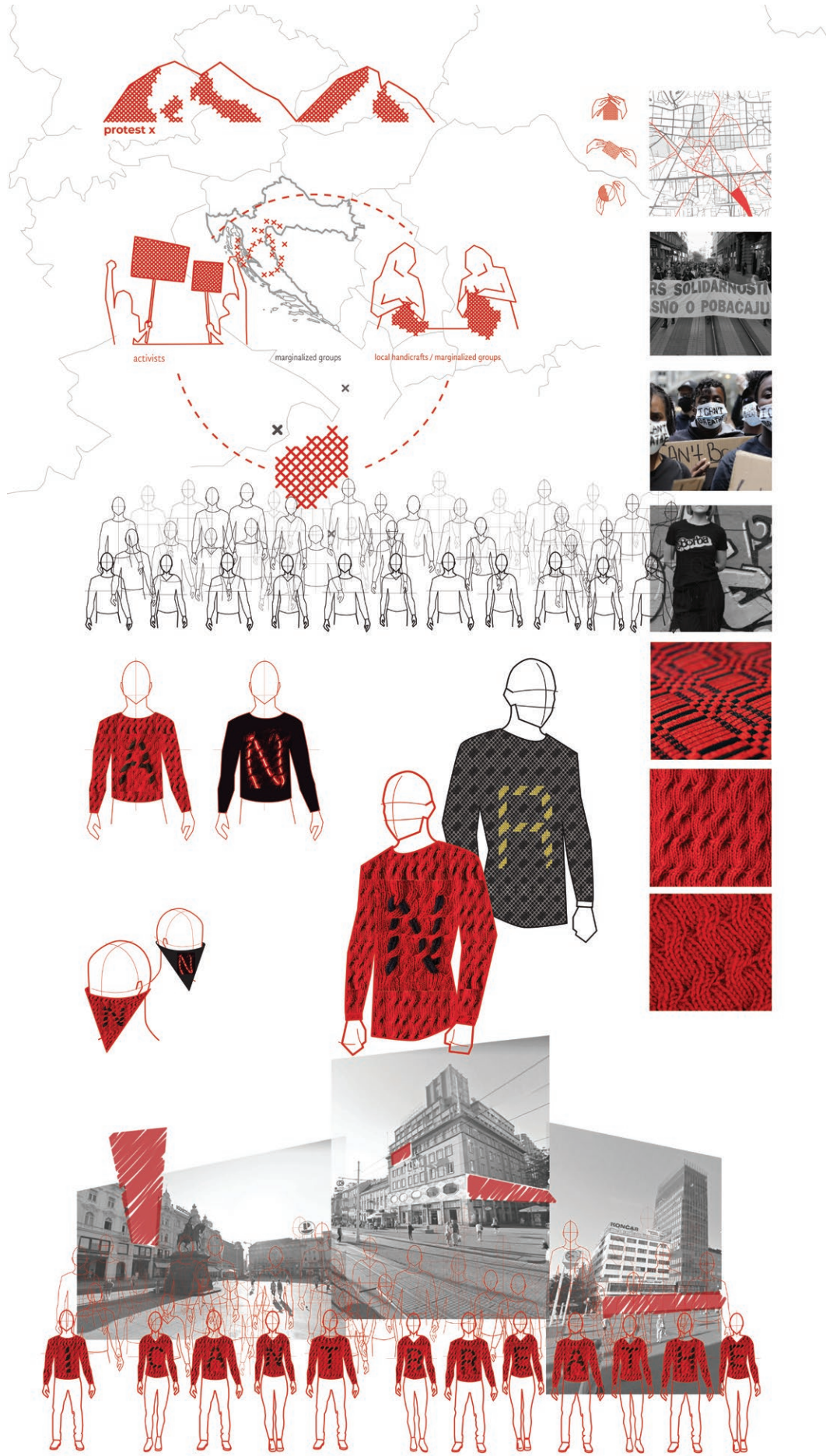


The project is based on the social development of the rural part of Croatia which, communication-wise, is cut off from the rest of the country, and on connecting it to the urban community through "craftivism". Knit, which is representative of material heritage and is inspired by traditional patterns from the Lika region, is used to construct the object and as a system of communication. It connects to open-source technology, which represents intangible heritage, in order to create a narrative and a new communication medium between activists and marginalized groups. Technology makes it possible to transcend the confines of time and space, while crafts and cultural context strengthen man's connection to his origins and past.

The project brings together old and new, urban and rural, knitters and activists, and sends a message of equality between different identities in the contemporary context. Its goal is to shape a more humane future for a wider community, based on solidarity and multiculturalism.



2019/2020



Graduate Programme
INDUSTRIAL DESIGN
2nd semester

**Bio-design: Death as a
Natural Metamorphosis**

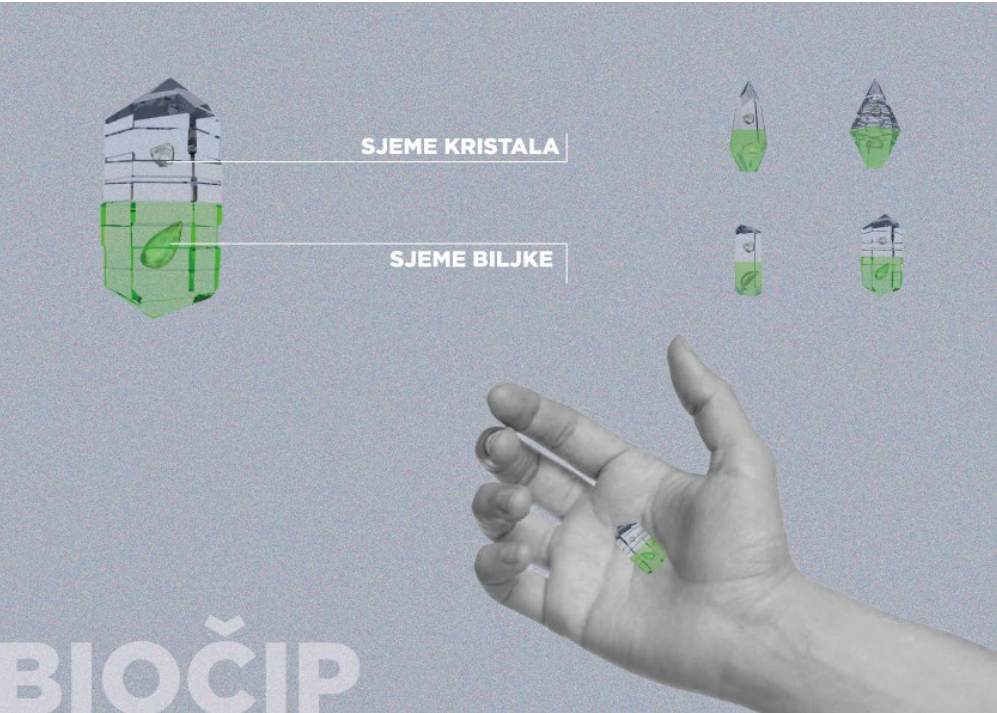
Ema Šimunec

MENTOR

Sanja Bencetić

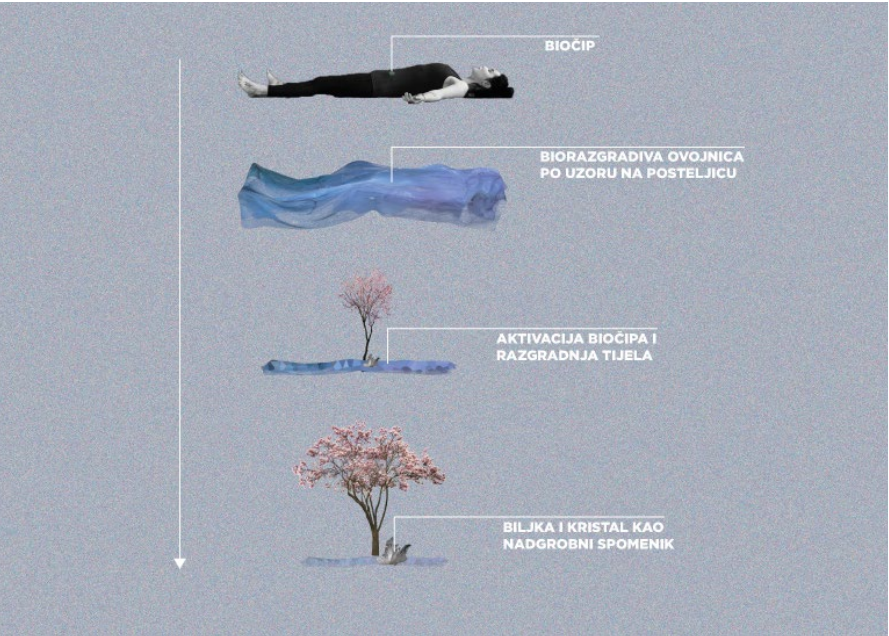
COLLABORATOR

Nina Bačun

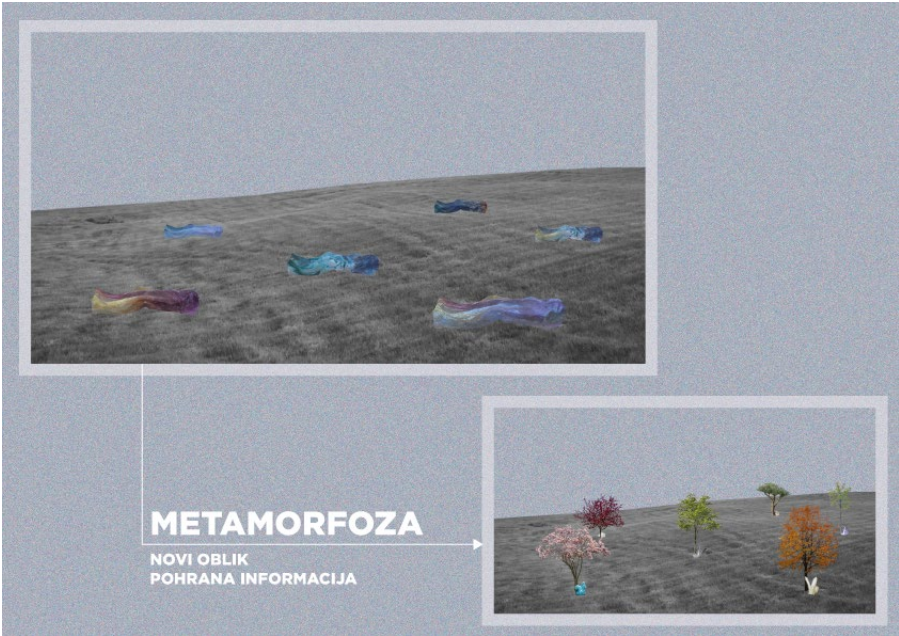
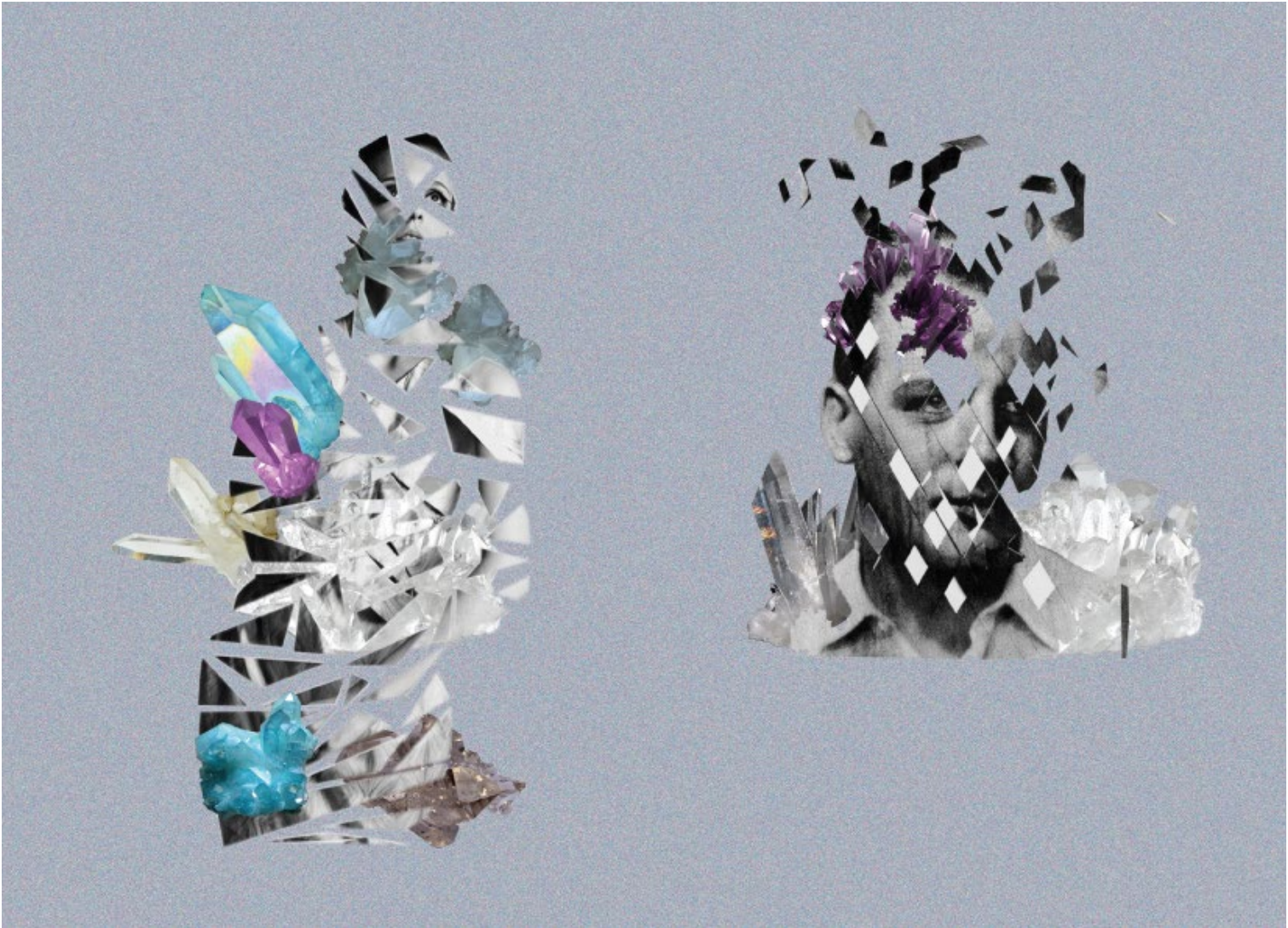


Designers' task is to speculate on alternative scenarios, opportunities, and potential consequences through their projects, predicting and creating a relation to the trajectory of a fluid development. The project Biodesign – Death as Natural Metamorphosis questions the taboo of death and the contemporary needs of the man, challenges certain aspects of the obsolescence of the existing rituals, and presents the potentially acceptable new solution.

The solution is a biochip, which enables natural disposal of the body, in a way that is not aggressive towards natural environment, but it contributes to it, simultaneously fulfilling the human need to record existence. The biochip contains a plant seed and a crystal seed. The plant seed emphasizes a deeper and more complex connection between humans and their environment, allowing regeneration and supporting biodiversity. The crystal seed enables ecological creation.



THE SCHOOL OF DESIGN
ANNUAL AWARD



Graduate Programme
INDUSTRIAL DESIGN
4th semester

**The School – Development
Model for Croatian Places and
Communities**

Marin Nižić

MENTOR

Ivana Fabrio

CO-MENTOR

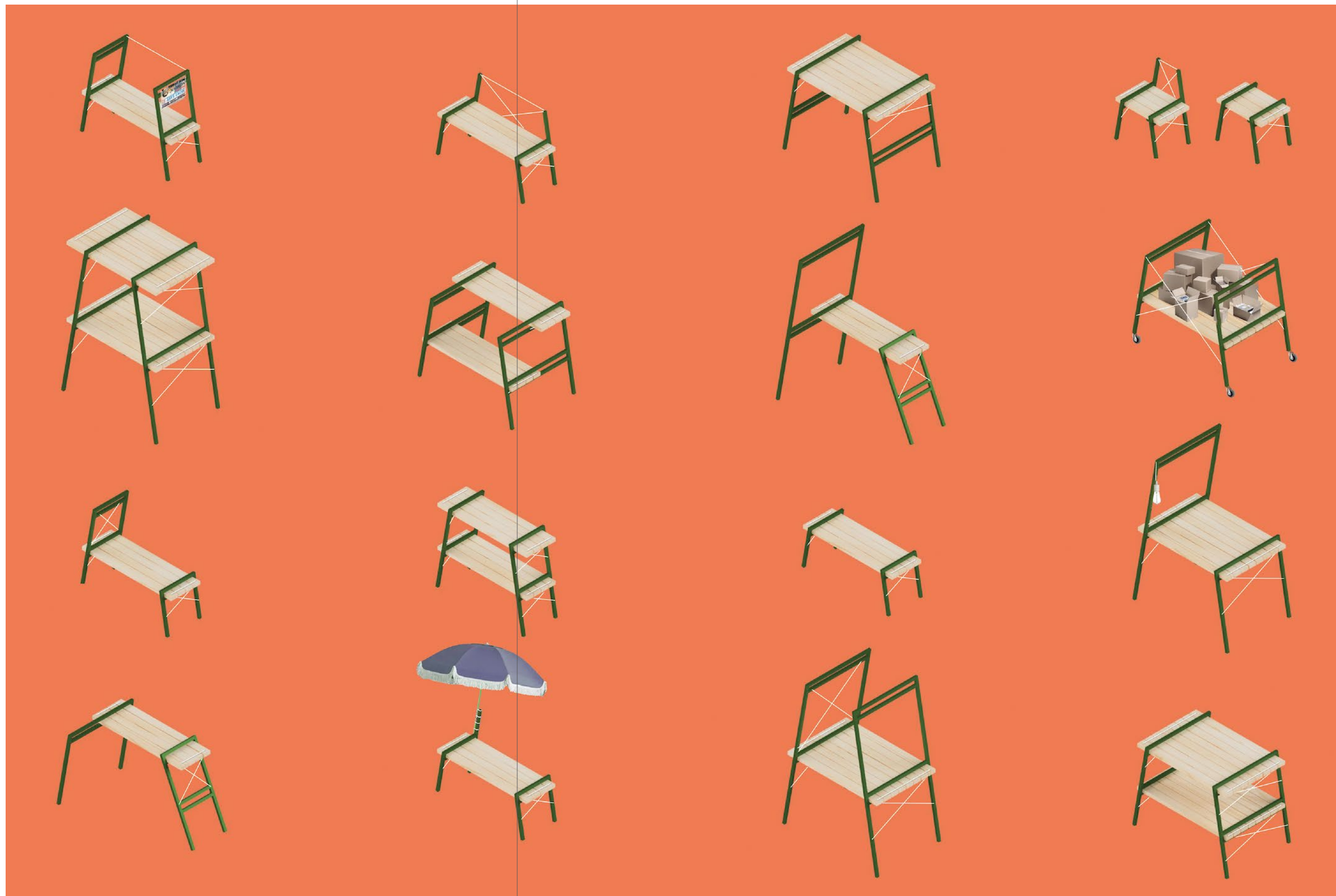
Andrea Hercog

COLLABORATOR

Nina Bačun

The School represents the methodology of creating foundations for the development of places and communities, in which design is broadly used as a teaching tool. By creating wondrous narratives and deeply contextual forms of gathering and operating across Croatia, The School builds specific spatial identities as the backbones of further, participatory development. This is done via a long-term process, divided into three measurable stages.

The case study of a neighborhood in the city of Rijeka established the Škurinje School, and the above-described methodology was used to create a narrative for the Nature neighborhood Škurinje. The Nature neighborhood Škurinje is a new spatial entity, made up of the neighborhood public space and the surrounding nature. The streets become mountain paths, sidewalks turn into resting places, and supporting walls evolve into belvederes. Idiosyncrasies of Škurinje become endemic species that receive active care. The Nature neighborhood consists of a participatory management model, interpretational interventions, urban equipment, and experiences, that is, designed activities.



Graduate Programme
INDUSTRIAL DESIGN
4th semester

**Living Archive – a platform
for recognising and preserving
alternative and innovative
cultural and artistic practices
as cultural heritage**

Tanja Virag

MENTOR

Ivana Fabrio

COLLABORATOR

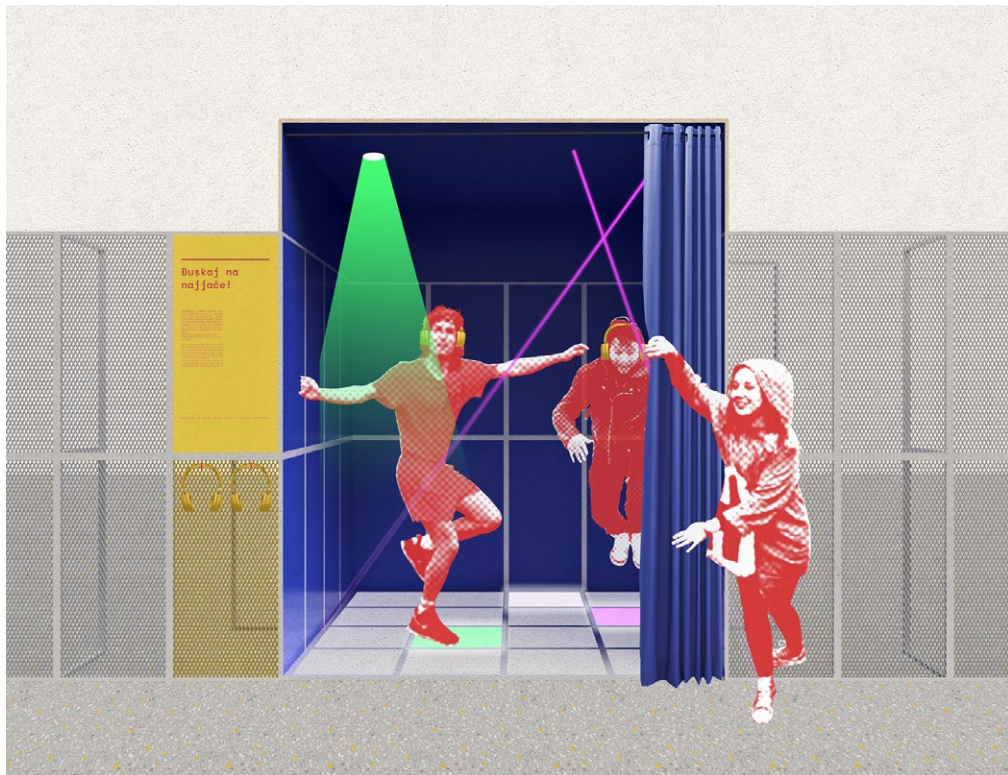
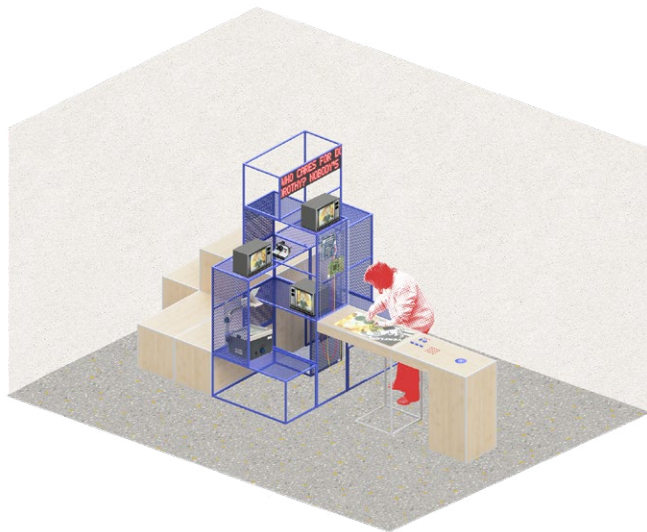
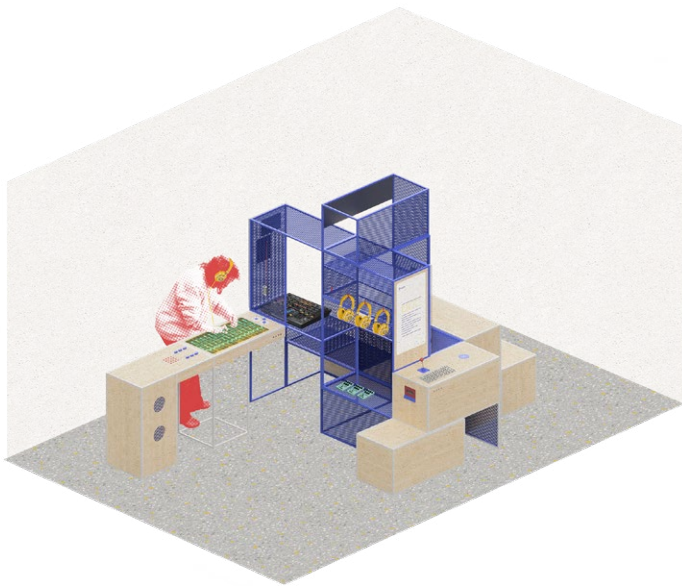
Nina Bačun

The Living Archive is a new concept of archives, a space for storing alternative and innovative cultural and artistic production and practices originating in the Koprivnica area. It is a system of simple elements that create storage zones, research and production spots, and interpretation points.

The deposited materials are used to animate creativity, cultural and artistic production and action. Creative potential is transformed into productive work through Research and Production Spots. These encourage research, manipulation and combination of various types of materials by merging modern and old technologies, which results in the creation of something new, multimedia-based, and hybrid.

The Archive aims to promote cultural production and its preservation, and to encourage young people to act and create. The Archive can strengthen ties within the local community, making it more culturally resilient and open to establishing new social relations and cooperation.

THE SCHOOL OF DESIGN
ANNUAL AWARD



Student Projects



Visual Communi cations

Undergraduate Programme

DESIGN COURSE — VISUAL COMMUNICATIONS

The course Design –Visual Communications is a fundamental for - mative course in the area of visual communications design which comprises of sev- eral stages during the three-year undergradu - ate study programme. During the first year of the undergraduate study programme students are provided with the fundamental background to the design profession and the basic skills of the design process. Subsequently, students can decide on the area of their orientation in order to master the specific design tasks during the next two years of the undergraduate study programme and acquire core profes- sional competencies.

Specific tasks or projects during the course become increasingly complex and students complete them using the knowledge and skills acquired during informative courses which implies the use of visual expression skills (diverse drawing and graphic design disciplines), introduction to the historical devel- opment of prin - ting industry and typography, as well as to their diverse rules and their expressive potential. In addition, the course focuses on mas- tering the basics of photography shooting and introdu - ction to the basic principles of interactive web content design. Furthermore, students are pro- vided continuous education in the theory and the history of design, as well as in the history of art, which encourages long-term development of human- ist culture of fundamental importance for academic population in accord- ance to the basic ethical and aesthetical values and pro - fessional standards. During the second and the third year of the undergraduate study the stu- dents acquire the fundamental skills of information system design in order to become acquainted with formal regulations of semantic features and the procedures of articulation of seman - tic structures throughout the process of visual communication. Moreover, students focus on design of communica- tion systems in contemporary communities and deepen their knowledge to be able to become independent project developers.

Undergraduate Programme
DESIGN COURSE —
VISUAL COMMUNICATIONS
4th semester

**Visual Identity and
Signage for the Svetice
Swimming Pool**

Luka Lovrinović

MENTOR

Tomislav Vlaineić

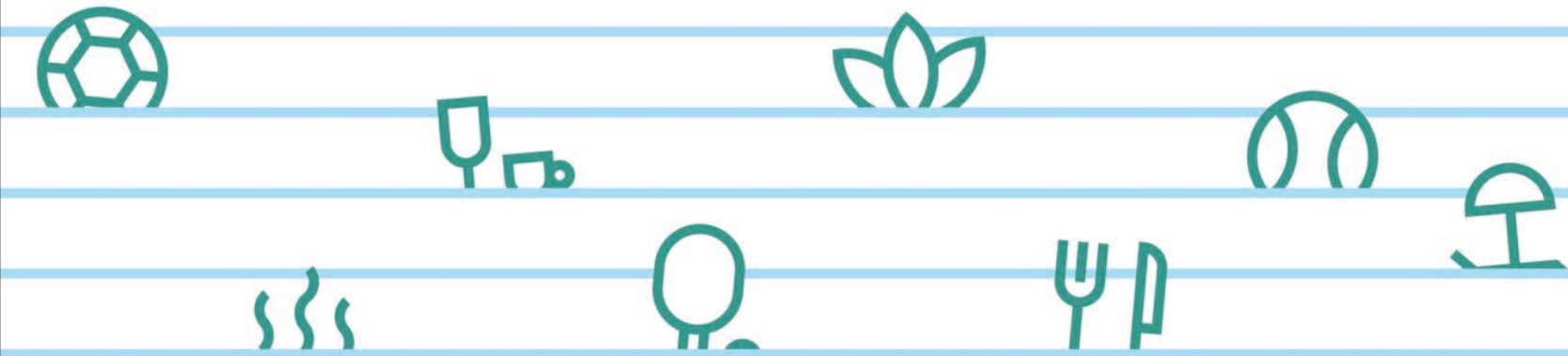
ASSISTANT

Marija Juza

The visual identity was designed to reflect the diverse activities offered by the swimming pool complex in Svetice. The logo is made up of lines that represent swimming lanes, with the typography being placed between the lines at a 5-degree angle, which gives an impression that it is “swimming” between them. Horizontal line pictograms of different activities, such as wellness, sports activities, coffee bar, bistro, and gym, complement the logo. They show the dynamics and diversity of activities in the complex and motivate users to explore it. The green and blue shades are evocative of the complex itself: the colour of the façade glass and the colour of water and the pool.



2018/2019



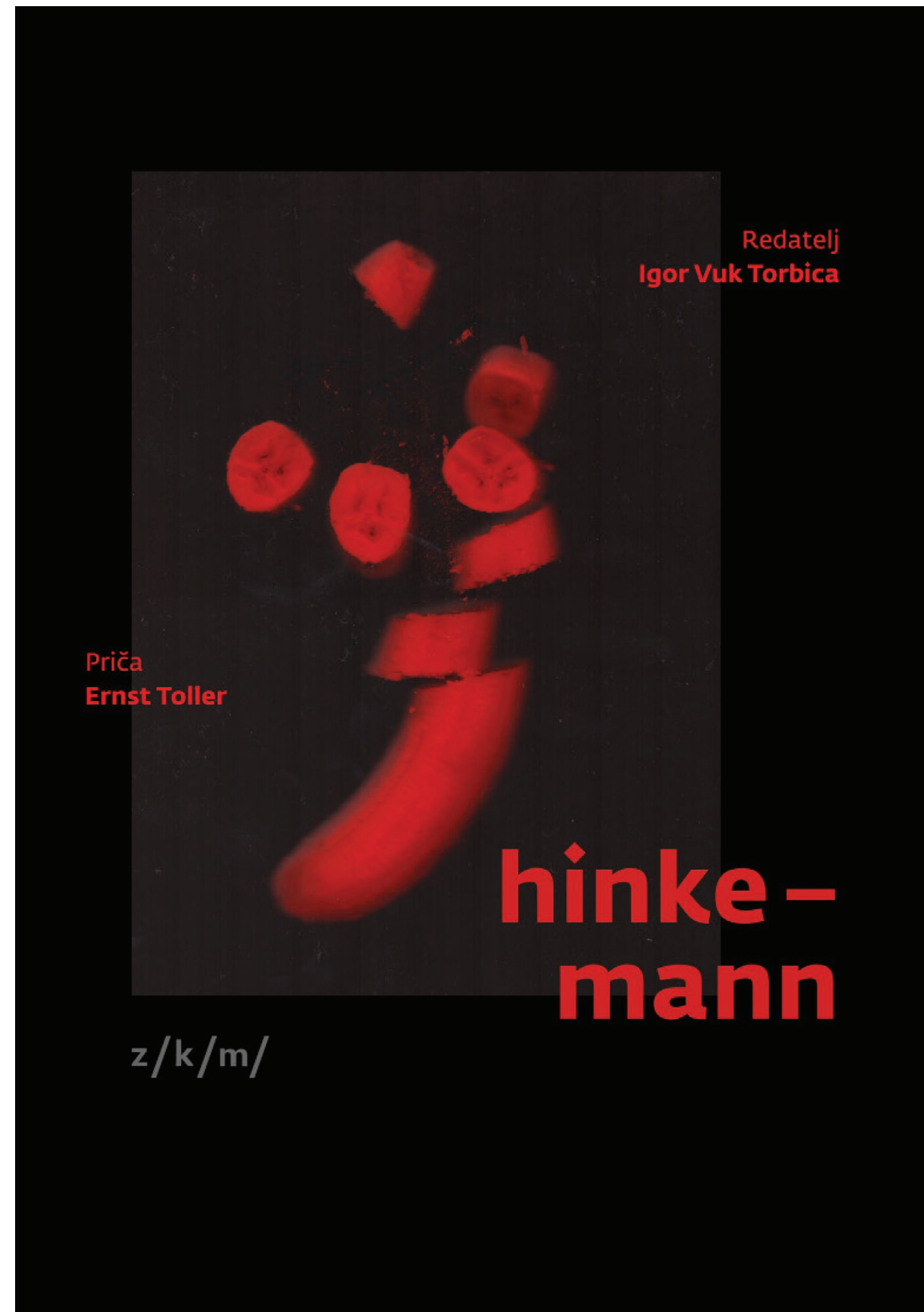
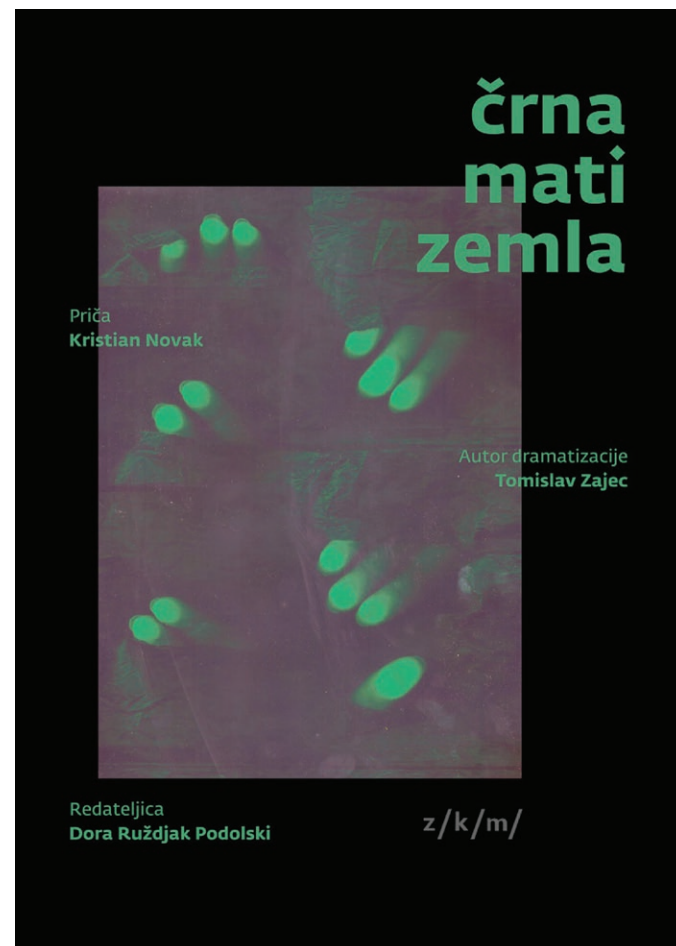
Undergraduate Programme
DESIGN COURSE –
VISUAL COMMUNICATIONS
6th semester

**Series of Posters for
The Zagreb Youth Theater:
Titus Andronicus
Črna mati zemla
Hinkemann**
Tana Jelić

MENTOR
Nenad Dogan
ASSISTANT
Romana Kajp

The selection of plays for which the author decided to design a series of posters conveys her intention to highlight the importance of socially engaged performances given at the Zagreb Youth Theatre. The combined (analogue - digital) technique used in the posters' design reflects the experimental approach in the theatrical interpretation of social issues that are taboo and often sensitive. The purity of visual language is reflected in the selection and composition of typographical and visual elements, which contributes to detecting the symbolic meaning of selected themes.

THE SCHOOL OF DESIGN
ANNUAL AWARD



Undergraduate Programme
DESIGN COURSE –
VISUAL COMMUNICATIONS
6th semester

**Srednjaci – Neighbourhood
Stories**

Monika Vodopija

MENTOR

Ivan Doroghy

ASSISTANT

Marija Juza



The booklet “Srednjaci – Neighbourhood Stories” brings together all the different stories (mostly passed on through word of mouth), quips and jokes told in the neighbourhood of Srednjaci. It also contains informative texts on the neighbourhood architecture and streets, an interview with the “neighbourhood mayor”, an article on the local elementary school, as well as texts on the people and places that marked the childhood of all who lived there. It is the complete story of Srednjaci, a small but unique neighbourhood in Zagreb.



Undergraduate Programme
DESIGN COURSE –
VISUAL COMMUNICATIONS
3rd semester

Earthjustice Calendar

Nino Dolenc

MENTOR

Tomislav Vlainić

Earthjustice is a company involved in environmental protection and legislation banning the production of products that are harmful to the environment. The idea was to take various situations that are bad for the environment and apply them to humans in order to show what could happen in the near future. The design of the calendar further emphasizes the idea, while maintaining a minimalist aesthetic. The numbers of days in the calendar gradually fade towards the end of the month so that the last day is barely visible. This sends a message that humanity is running out of time and that something needs to be done urgently.



2019/2020



Undergraduate Programme
DESIGN COURSE —
VISUAL COMMUNICATIONS
5th semester

Cedevita Packaging

Lana Banek

MENTOR
Ivan Doroghy
ASSISTANT
Marija Juza

The concept behind the design of the group of products was inspired by the flavours of Cedevita, which are mostly based on citrus fruits and, to a small extent, elderberry. The cross sections of half and quarter slices of citrus fruits are reduced to the geometrical shape of a circle, semicircle and quarter of a circle, and joined together to seemingly overlap, forming a dynamic, fluid pattern. The elderberry is inspired by the shape of a flower and represented by several smaller circles connected within a semicircle or a quarter of a circle. Each flavour has a distinct colour palette, inspired by the colours of the citrus fruits.

THE SCHOOL OF DESIGN
ANNUAL AWARD

2019/2020



Undergraduate Programme
DESIGN COURSE —
VISUAL COMMUNICATIONS
4th semester

**A Series of Theatre Posters for
the Zagreb Puppet Theatre:
Hansel and Gretel
The Ugly Duckling
The Wolf and the Seven
Little Goats**

Tajana Čeko

MENTOR

Ivan Doroghy

ASSISTANT

Marija Juza

The poster for *Hansel and Gretel* features a house, one of the story's main elements, being incorporated into the title of the play. This makes the poster function as a whole, while the dark background with stars emphasizes the atmosphere of the story. The poster for *The Ugly Duckling* shows a white swan trying to break through a dark-coloured shell, which symbolises society's evil side. Because of their interconnected forms, the title of the play and the character of the swan form a complete composition. The poster for *The Wolf and the Seven Little Goats* shows the wolf as the main protagonist and villain. The wolf's mouth and sharp teeth form part of the title, thus creating a complete visual story. The three posters are reminiscent of a child's drawing due to the pastel technique that was used to create them.



2019/2020



Undergraduate Programme
DESIGN COURSE –
VISUAL COMMUNICATIONS
3rd semester

**MUZA Visual Identity
and Signage**
Ivana Šilić

MENTOR
Romana Kajp



The logo was created by making an audio recording in the students' practice rooms at the Zagreb Academy of Music (MUZA) and applying it in the form of an audio spectrum to the MUZA abbreviation, resulting in a logo that is generated as a reaction to music. Two final versions were created to be used for functional and promotional content – one that is more low-key, representing the academic aspect of MUZA, and one that is more upbeat, representing the youthful, student aspect. In terms of signage, the vibration from the logo is represented by overlapping letters and numbers, and it is used for the most important segments and content of the academy, such as floors, concert hall names, as well as numbers of classrooms and practice rooms.

THE SCHOOL OF DESIGN
ANNUAL AWARD



Undergraduate Programme
DESIGN COURSE —
VISUAL COMMUNICATIONS
6th semester

**Posters for Musicals by
the Kolbe Ensemble:
The Resurrected
Life for a Life
Saint of the Whole World**
Hana Krajčević

MENTOR
Tomislav Vlanić
CO-MENTOR
Inja Kavurić Kireta
ASSISTANTS
Dina Milovčić
Juza Marija

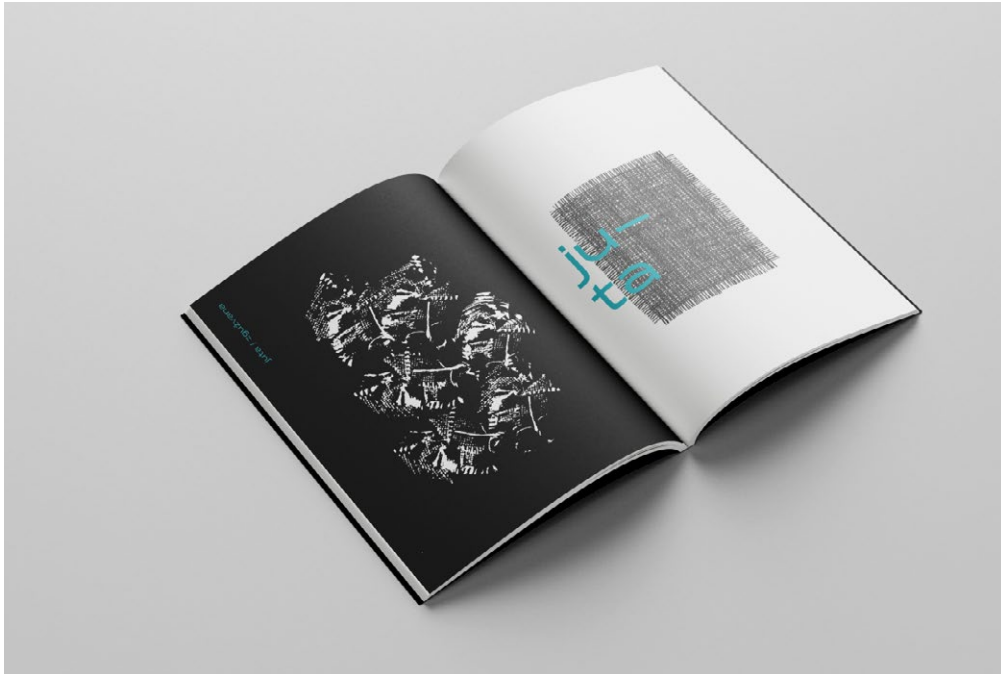
The Kolbe Ensemble is a catholic theatre company from Zagreb which performs spiritual rock musicals. The posters examine new and different aesthetics related to spirituality. The author's visual approach is unexpected, which intrigues the public and increases its appreciation for the musical and spiritual music. The design is inspired by stained glass and the interplay between the dominant symbol and accompanying details that tell a story, which can be understood only by careful observation. The theme of saints and their biographies is portrayed with the use of vector-style lines. The symbolism of the colours used (purple, red and green) is associated with Lent, martyrdom and peace.



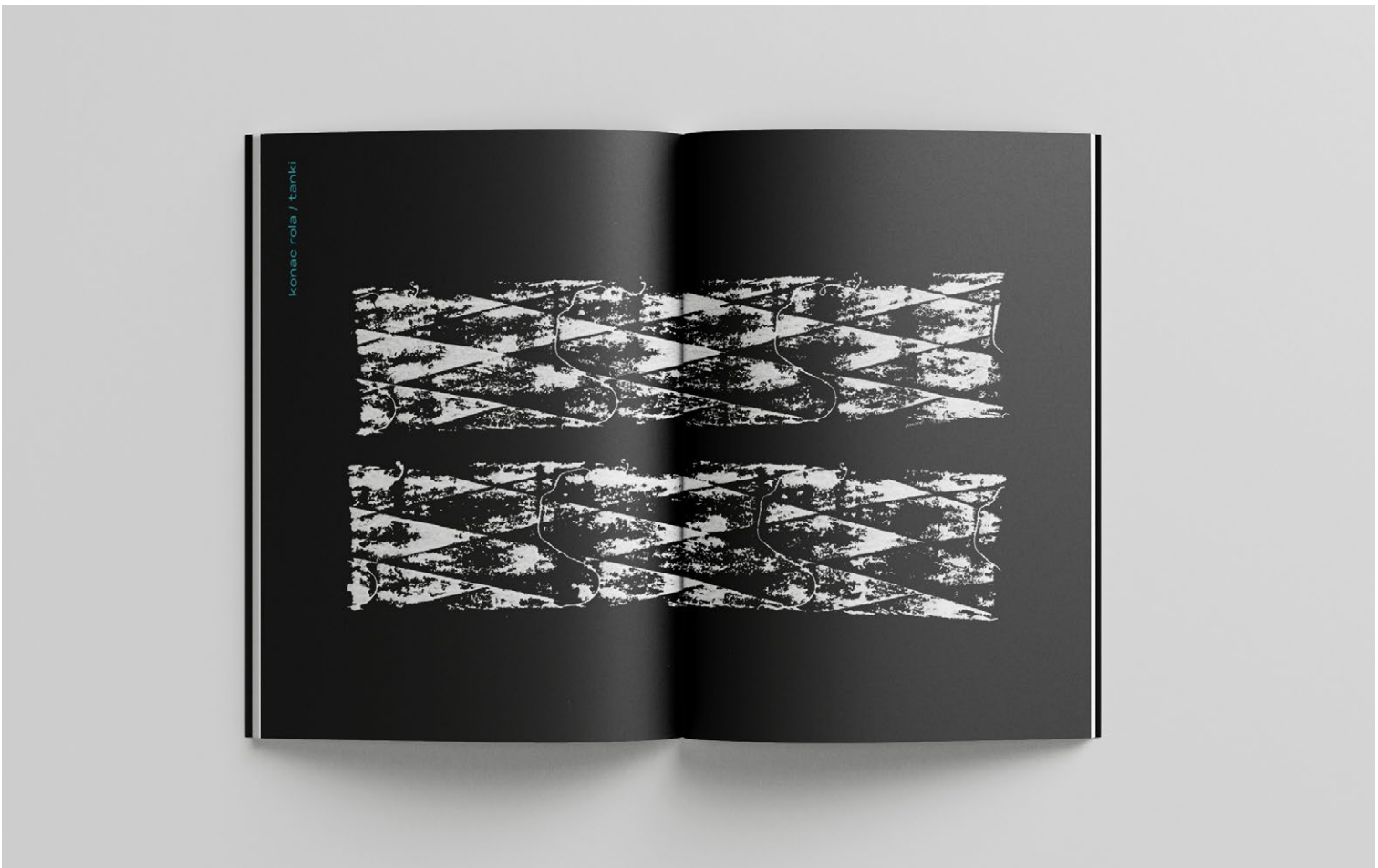
Undergraduate Programme
DESIGN COURSE –
VISUAL COMMUNICATIONS
6th semester

Homage to Print
Luciana Medić

MENTOR
Tomislav Vlainić
CO-MENTOR
Romana Kajp



The inspiration for the publication came from the student's interest in analogue techniques. The print technique was chosen for its wide applicability and expression. The challenge was to search for tools in everyday life, which is why household items were used as means of expression. In addition to experimenting with the choice of tools, their different characteristics were also investigated. The results are graphics that were subsequently scanned and only minimally digitally edited. The publication not only pays homage to print but also serves to investigate the student's own artistic expression and affinity for analogue techniques.



Graduate Programme

VISUAL
COMMUNICATIONS

The title of a Master of Design (M.A. in Design) which is obtained by the students upon the completion of the postgraduate study programme provides them with qualifications for independent project development and management of design development processes. The tasks of visual communications design highlight the ability of succeeding against the backdrop of real environment, in addition to mandatory acquirement of knowledge and skills of the scientific and critical approach to reality which transcends the professional boundaries. Students select the topics or issues of immediate subjective or general interest and learn to articulate their observations and attitudes with expressive methods of design, as well as the skill to initiate and maintain a conceptual thread through public discourse amongst social groups through innovative visual communications. During the process of achievement of mastery in all the aspects of design each student –a candidate for a Master’s Degree –needs to articulate their own preferences and the potential of their further development during their individual work with a mentor, whilst they are simultaneously encouraged to co-operate with other students and experts in diverse disciplines related to design in accordance to the fundamental features of the postgraduate study programme.

The final year of the postgraduate study programme is based on two inter-related aspects of the final thesis or the Master’s thesis. The first aspect implies independent theoretical and research work as prerequisites for the project when students are required to identify and tackle a specific problem using the required competencies and in compliance with the standards of academic writing of scientific papers. The results of the research during the first semester of the final year are the so called theoretical thesis and the research study which imply all the relevant features of the preparation for the project, which is a continuation of the research in the real context.

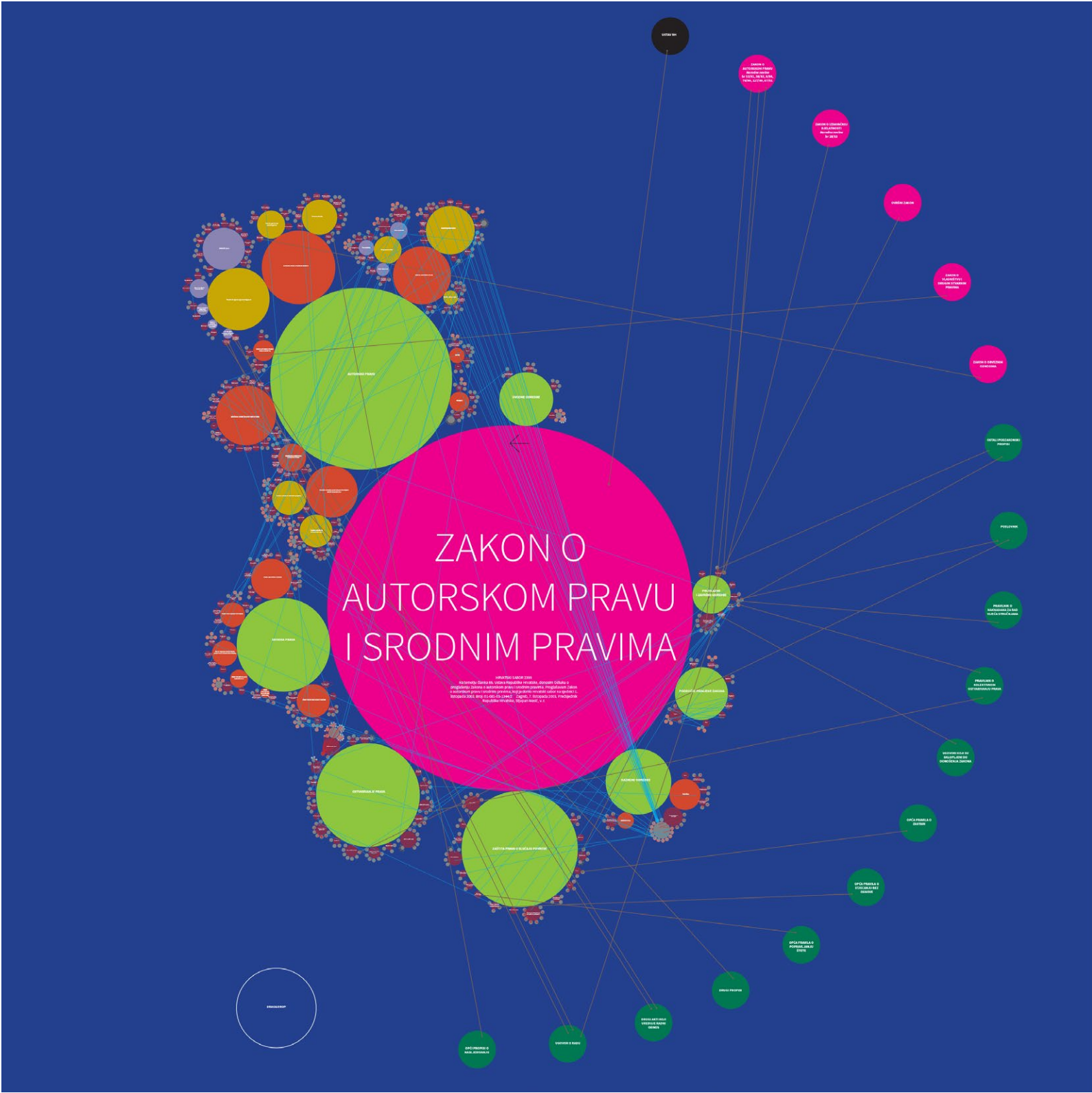
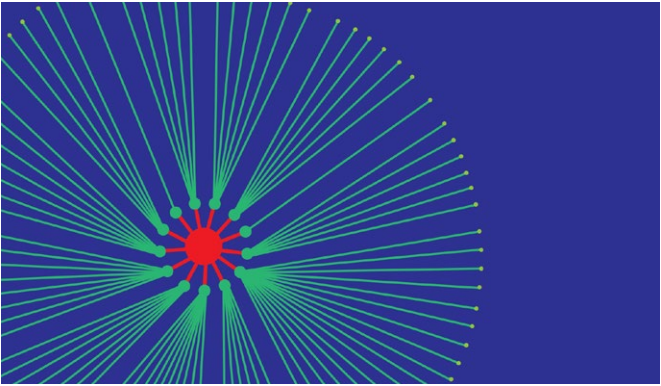
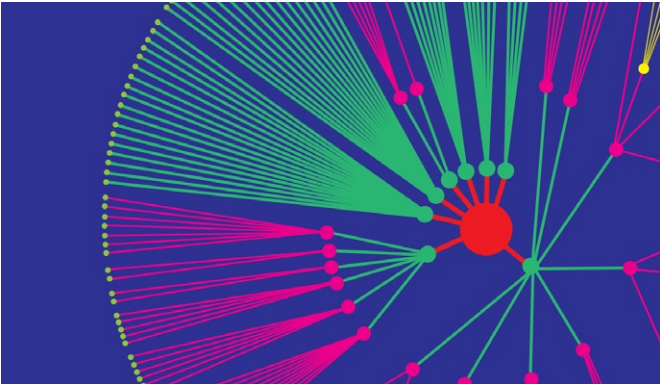
Graduate Programme
VISUAL COMMUNICATIONS
4th semester

Visualization of Croatian Laws
Ana Pavičić

MENTOR
Tomislav Vlainić
COLLABORATOR
Marija Juza

The graduation thesis centres on the visualization of Croatian laws. Croatian legislation provides an ideal basis for design research. Laws have an extremely complex structure and content, and contain information that is vital for the daily functioning and organization of society. The conceptual design does not provide an optimal solution for reading laws but instead offers a variety of visual interpretation and experimentation. The visualizations lead to new ways of reading laws. The colours and shapes generate a specific atmosphere while the use of visualizations creates an experience. If the visualization is analogue, it relies on touch, taste, and smell to leave an impression on the user. In case of digital visualizations, animation plays a major role since it is crucial for the field of interactive media. The text focuses attention on details (words) and does not offer the possibility to view the whole. Instead, it creates a linear stream of thinking. In this case, the advantage of a visual representation is that it enables to user to view content in a short period of time and to perceive connections and patterns within it.

THE SCHOOL OF DESIGN
ANNUAL AWARD



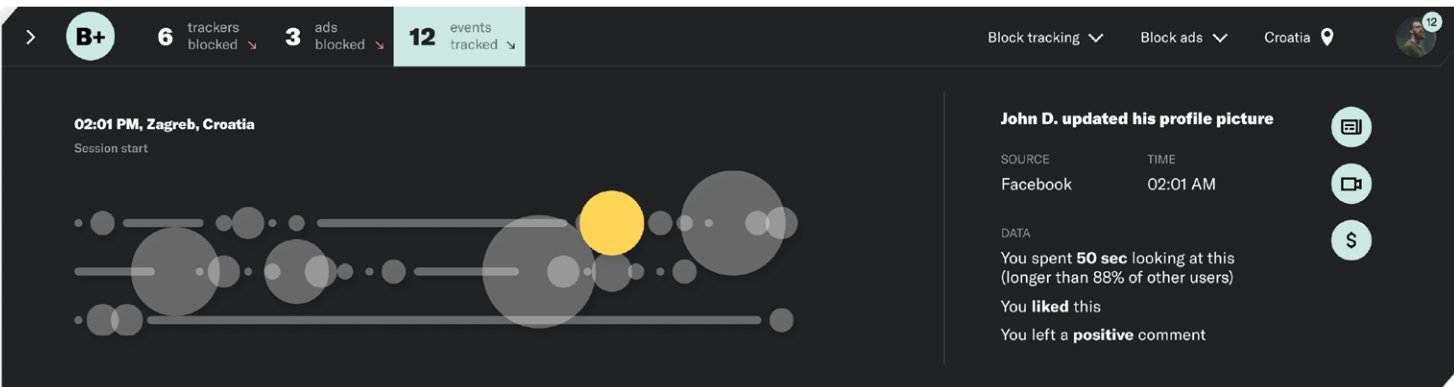
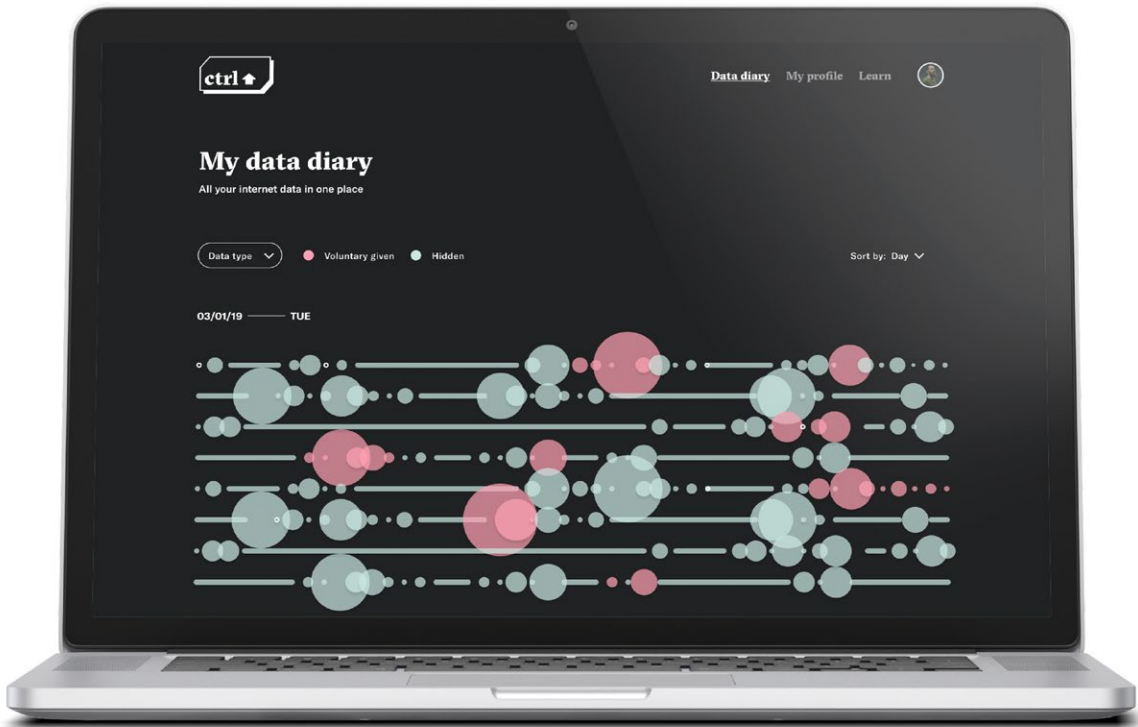
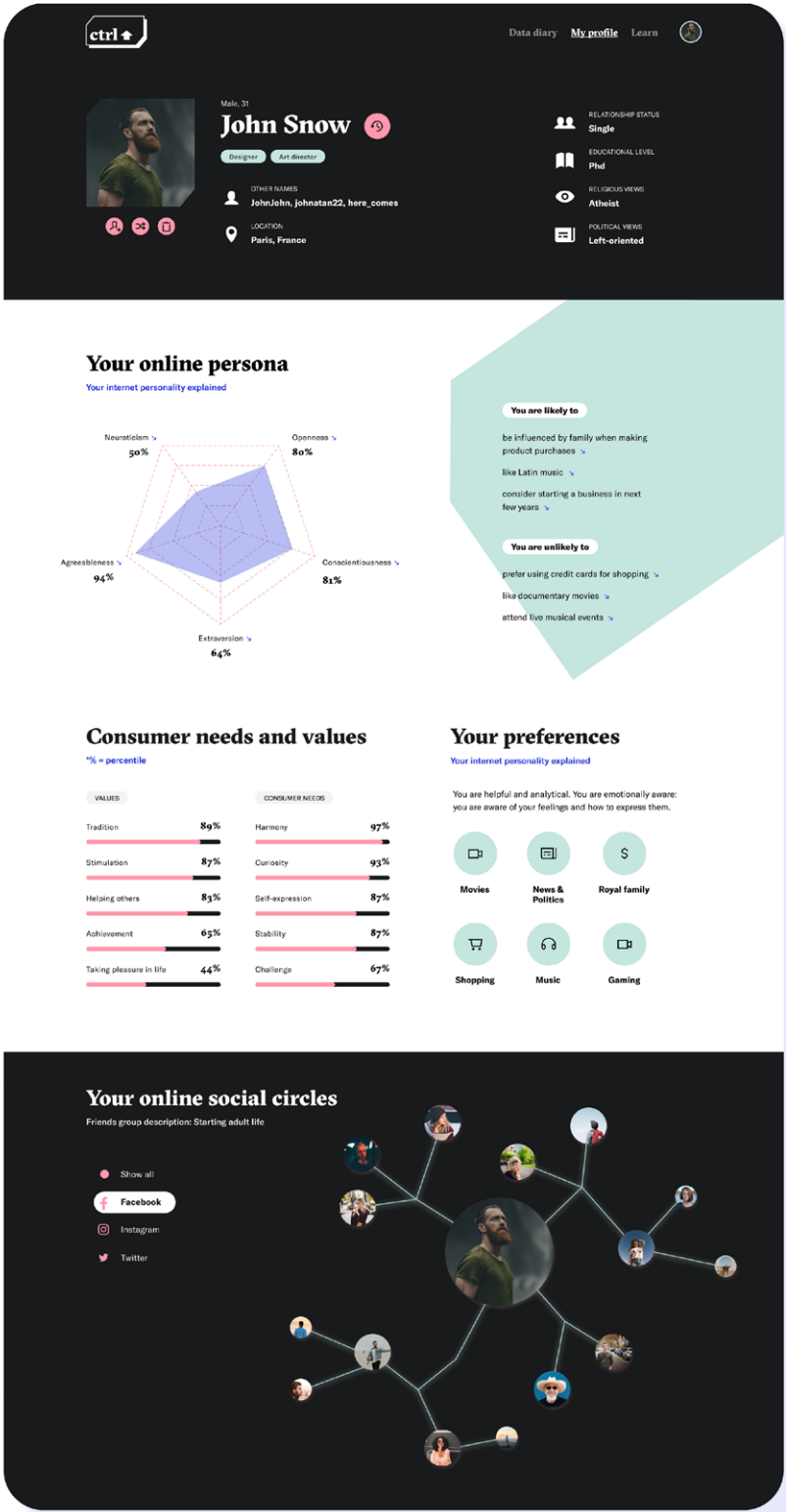
Graduate Programme
VISUAL COMMUNICATIONS
4th semester

Ctrl Shift – Web Browser
Add-on

Elizabeta Lončar

MENTOR
Romana Kajp
COLLABORATORS
Marija Juza
Emil Flatz

The digital footprint that we make every time we use the Internet has an impact on our lives. It determines the content we are served, the relationships we maintain with others but also the image we create about ourselves. Large companies collect vast amounts of our private data every day and use them to get a very precise insight into our personality, wishes and fears. Who is the actual owner of the data and why are they not made available to us? *Ctrl Shift* is an add on of the future that provides the user with an insight into their digital identity. It protects them from unauthorized data collection while browsing, informs them of their digital footprint, takes care of their mental health and gives insight into their profile that was created based on all previous activities. The aim of the project is to make users aware of invisible data flows and to redefine the experience of using the Internet in an environment that is more transparent and considerate.



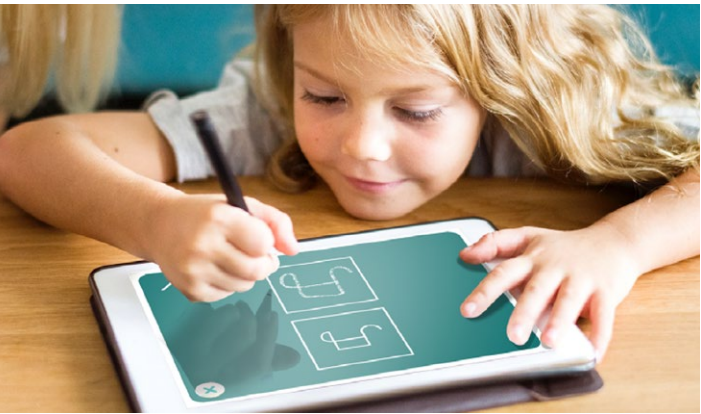
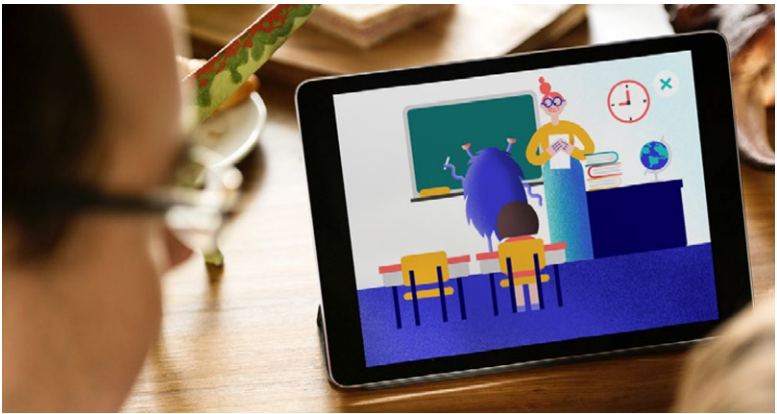
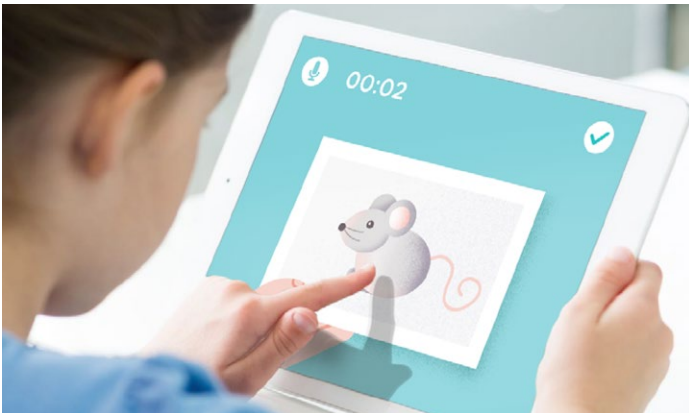
Graduate Programme
VISUAL COMMUNICATIONS
4th semester

**ČIPO – Digital Application
for the Early Detection and
Prevention of Reading
and Writing Difficulties**

Stella Grabarić

MENTOR
Nenad Dogan
COLLABORATORS
Romana Kajp
Emil Flatz

The conceptual design in the form of a digital platform for tablets is shown through the process of designing a digital system; shaping the user experience, visual identity, and finally the platform's distinctive screens. The platform is intended for parents, educators, and speech therapists. It enables them to contribute to the process of detecting and preventing reading and writing difficulties in children. The child itself participates in the process. Thanks to its several versions, ČIPO is different from existing applications because it connects in one place all the key actors relevant for the child's early stages of literacy acquisition. Additionally, the users have separate user interfaces that are tailored to their needs. The application collects key information on the child. This shortens the time required to compile a medical history because the application does it for the speech therapist. It also offers a language assessment that can help with the diagnosis and testing of the child's abilities. The goal of the application is to secure the necessary time and space for a prompt reaction.



Graduate Programme
VISUAL COMMUNICATIONS
4th semester

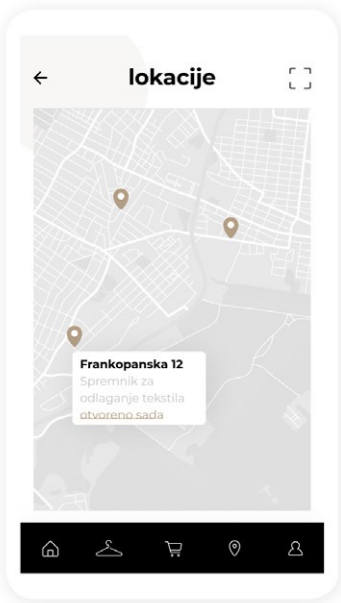
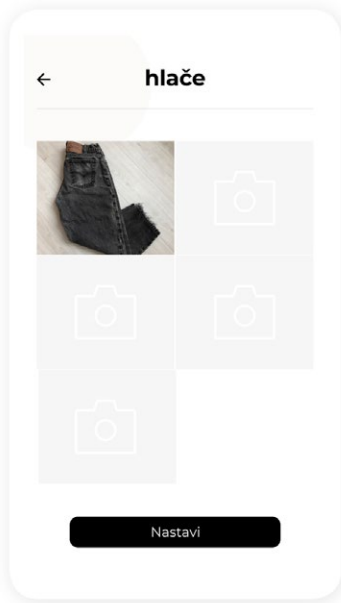
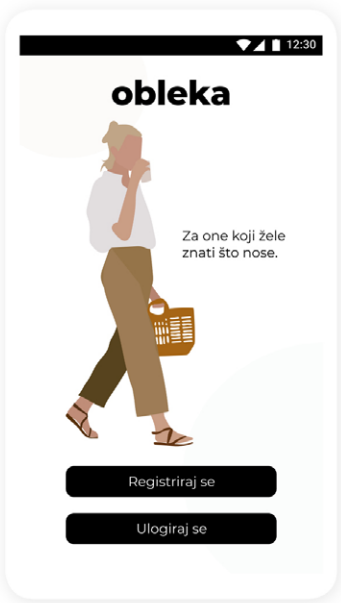
Project Obleka
Lucija Gudek

MENTOR
Nenad Dogan
CO-MENTORS
Romana Kajp
Veljko Žvan
COLLABORATOR
Luka Perić

The goal of the project *Obleka* (outfit, threads) is to reduce unnecessary clothing purchases and promote a more ethical approach to fashion in order to reduce environmental pollution and bring more satisfaction through a new style. Obleka is a platform that makes it easier to follow anti-fast fashion methods. It comprises an organisation that offers training on problems in the fashion industry through various workshops on repairing and remodelling clothes, lectures and panel discussions dealing with current issues (e.g. not paying employees in clothing factories as a result of COVID-19). It also addresses the question of how to define your own style, reduce the number of pieces of clothing we have or what to do with clothes we do not wear any more. In addition to workshops and lectures, clothes swap events are organised to reduce the amount of clothing we throw away. The platform is accompanied by a campaign and a mobile application.



2019/2020



Graduate Programme
VISUAL COMMUNICATIONS
4th semester

**The Taste of Letters –
Travel Cookbook of Edible
Letters**

Neva Marija Zidić

MENTOR

Tomislav Vlainić

COLLABORATOR

Marija Juza



The Taste of Letters — a Travel Cookbook of Edible Letters is a work comprising a book, a series of posters and a set of stickers. The book contains elements of a travelogue, the methodology of a cookbook with recipes, and the character of a visual diary. It is divided into four parts, each representing one of the countries the author visited: Lebanon, Sri Lanka, Greece, and the Netherlands. The content of each part is made up of a “recipe” based on the author’s travel experiences, which is accompanied and illustrated by a visual component. The final lettering of each part is based on the script used in each country: Arabic script, Sinhalese script, Greek alphabet, and Latin script. It symbolises a “finished dish”, i.e. the final product of the recipe. The aim of the assignment is to convey a personal interpretation of the relationship between food and script through unconventional practices such as linking various forms (travelogue, cook, type specimen) and using non-typical methodologies. The ultimate goal is to encourage the reader to be creative and to experiment in any of the two areas addressed by the assignment: letters or food.



2019/2020



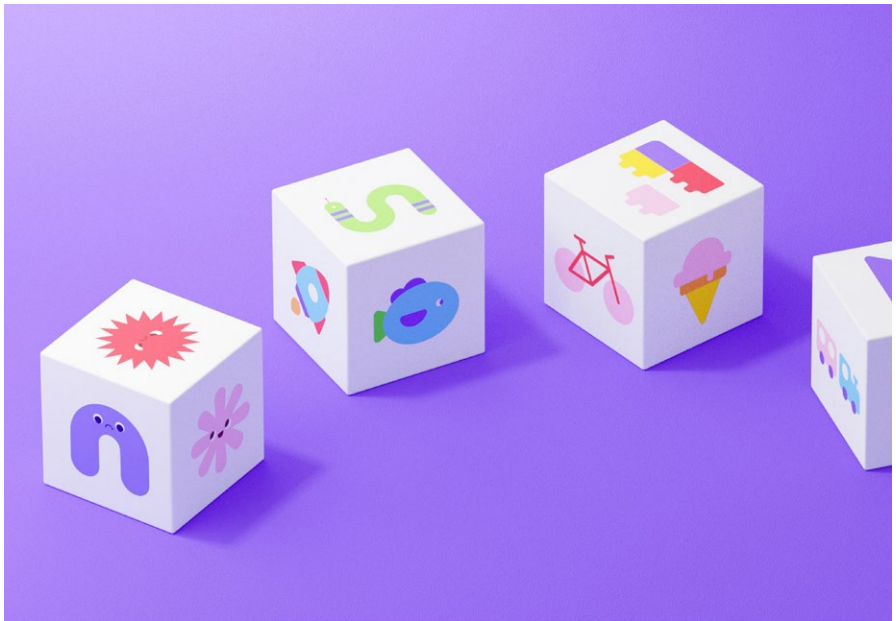
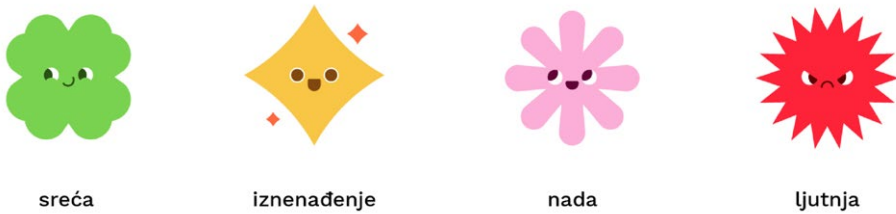
Graduate Programme
VISUAL COMMUNICATIONS
4th semester

**Terapino – System for
the Advancement of
Therapeutic Techniques**
Nikola Heged

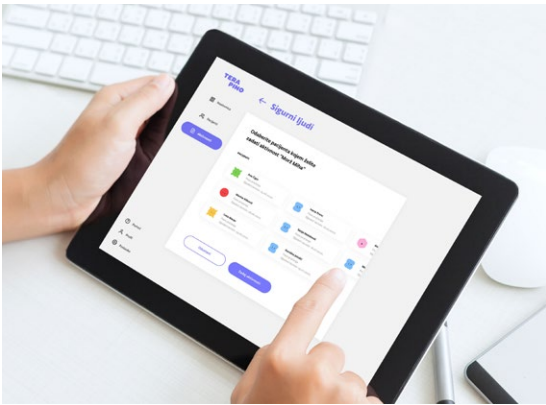
MENTOR
Romana Kajp
CO-MENTORS
Emil Flatz
Inja Kavurić Kireta
COLLABORATOR
Ana Marija Španić

Terapino is a system that helps to improve the therapeutic process with an emphasis on improving the course of therapy, as well as organising and archiving creative therapeutic techniques. The system makes it possible to monitor and plan the therapeutic process, giving new value to activities in digital form. It is primarily intended for children and it enables them to improve their mental health by engaging in different forms of activities that are adapted to their needs. The system functions as a digital application with an analogue extension, depending on the needs of the therapeutic process or the patients and/or therapists. The system can be used during therapy but also allows for an individual form of therapeutic activities that a child can engage in at home on its own or with parents. This completes and improves the overall therapeutic process, which is not limited only to the therapist's office but can also take place in a home setting. The system is based on the working method of the Zagreb Child and Youth Protection Center.

THE SCHOOL OF DESIGN
ANNUAL AWARD



2019/2020



Graduate Programme
VISUAL COMMUNICATIONS
4th semester

**Marija Bistrica – Design of an
Interactive Website for the
Promotion and Preservation
of Traditional Crafts**

Josipa Petrov

MENTOR

Tomislav Vlainić

COLLABORATOR

Marija Juza

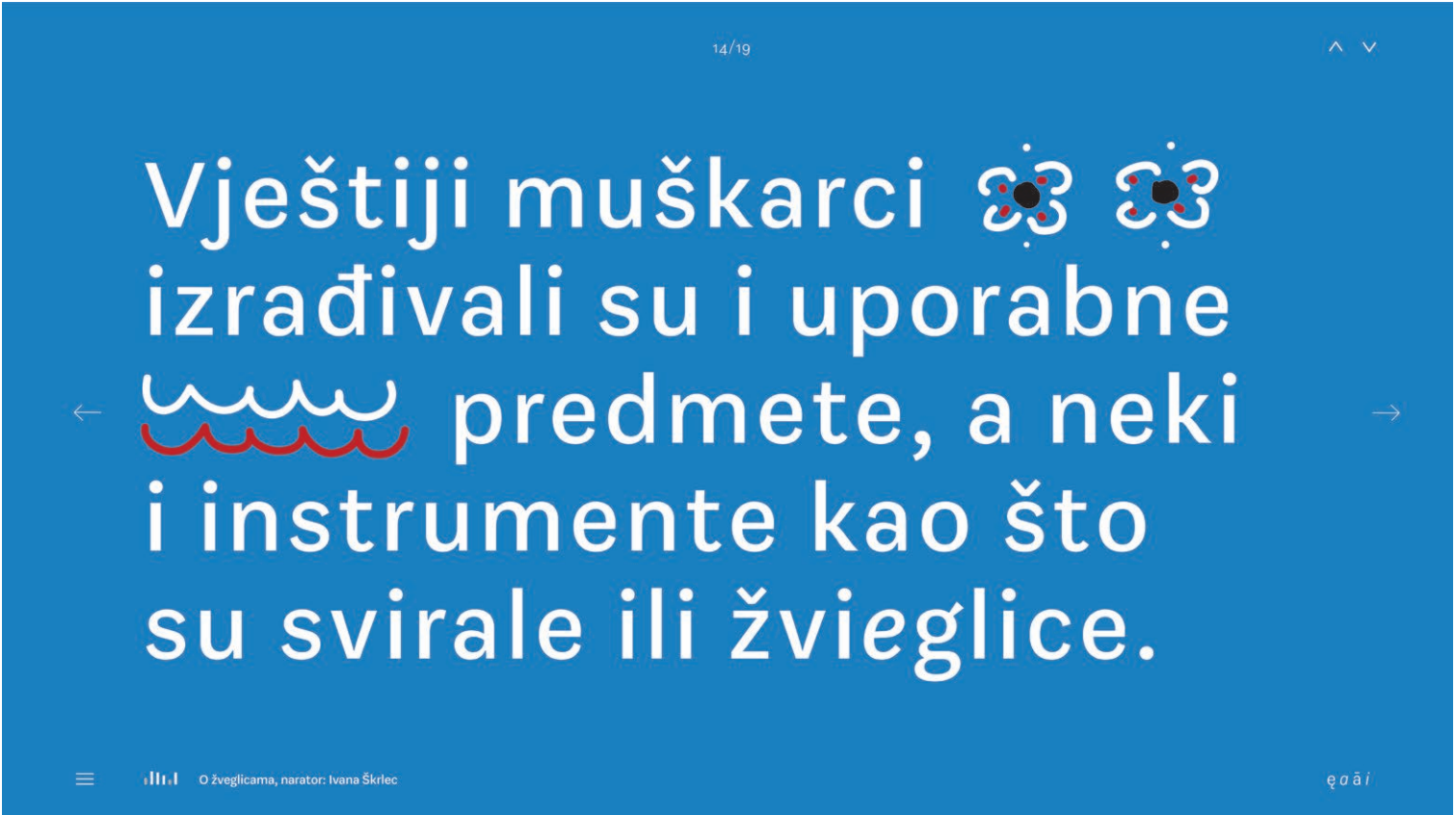
The goal of the project is to promote the Municipality of Marija Bistrica as a cultural destination for tourists with a focus on traditional crafts, such as gingerbread making, children's wooden toys and pottery. The prototype was made in the form of an interactive website that functions as a multimedia collage. The website departs from any normative frameworks and provides an experience of Marija Bistrica and traditional crafts through various ambient screens. Videos, typography, photography, sounds, and animations capture the minutiae of everyday life: the beauty of the landscape, vistas, biodiversity, folk music, local language, and traditional crafts. The visuals are enriched with the leitmotif of illustrated shapes taken over from various souvenirs. Animated motifs from toys and licitar hearts subtly guide us through the website. The website owes its modern and fresh look to a minimal design and a parallax effect of moving through the website. The colours correspond to those used for souvenirs and the typography provides a contrast to line motifs. The goal of the project is to preserve intangible cultural heritage.



Tomo Kovačić

Stari i već zaboravljeni zanati i dalje žive,
Mirjana Bašak, 2019.

Lončarstvo ima stoljetnu tradiciju u Globočecu. Marljive
ruke majstora izrađuju lonce za cvijeće, posude za
pečenje i peharčiće.



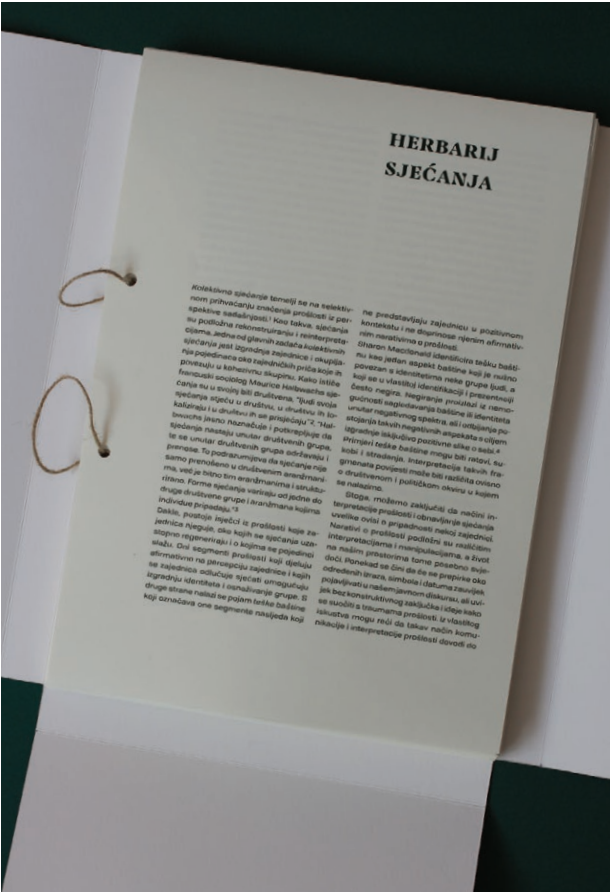
Graduate Programme
VISUAL COMMUNICATIONS
4th semester

**Memory Herbarium –
Collective Memory and
Dealing with the Past**
Silvia Marinčić

MENTOR
Tomislav Vlainić
COLLABORATOR
Marija Juza



The Memory Herbarium was conceived as an alternative method of learning about and confronting complex issues of the past and other forms of traumatic historical heritage. Free from ideological symbols, the Herbarium makes it possible to preserve the memory of victims and places of suffering through interaction with authentic space. The assignment originated from physical visits to places of remembrance and staying in those places, which created a personal experience. The Memory Herbarium was created based on visits to five locations: Dotrščina, Jasenovac Memorial Area, Sisak, Sljeme–Adolfovac, and StaraGradiška. Presence at these sites of remembrance reinforces an individual’s memory as it creates a bond with the space and forms a specific mental image in the mind. By observing the space as it exists today and imagining what it once was, we become aware of the relationship between the past and the present. The Herbarium is intended for younger generations who possess a certain distance from any war-related trauma and can learn about history, foster new values, and create new forms of discourse about the past.



Graduate Programme
VISUAL COMMUNICATIONS
4th semester

Reading the City
Zoe Šarlija

MENTOR
Tomislav Vlainić
CO-MENTOR
Stanko Herceg
COLLABORATORS
Marija Juza
Ivana Podnar



The assignment addresses the city as a complex structure of intertwined texts and images that together create urban visual noise. When we confront the artificial spectacle and simulacrum embodied in the texts and images on billboards and advertisements with subversive inscriptions, graffiti and stickers, and also add the main character of a passer-by, then we get an image rich in dialogues and meanings that is ready to be read. We get a photograph that is a meta-image showing real urban content recorded in time, but also an image of the society that created the city and of the culture being created and shaped by the city itself. The title of the assignment, Reading the City, is thus twofold: there is reading in the traditional sense, since the main focus of the work is on urban text, but there is also reading in a figurative sense, meaning reading the characteristics of a city, culture, and society in a period of time.

THE SCHOOL OF DESIGN
ANNUAL AWARD



Projects

Projects

Edu4Games

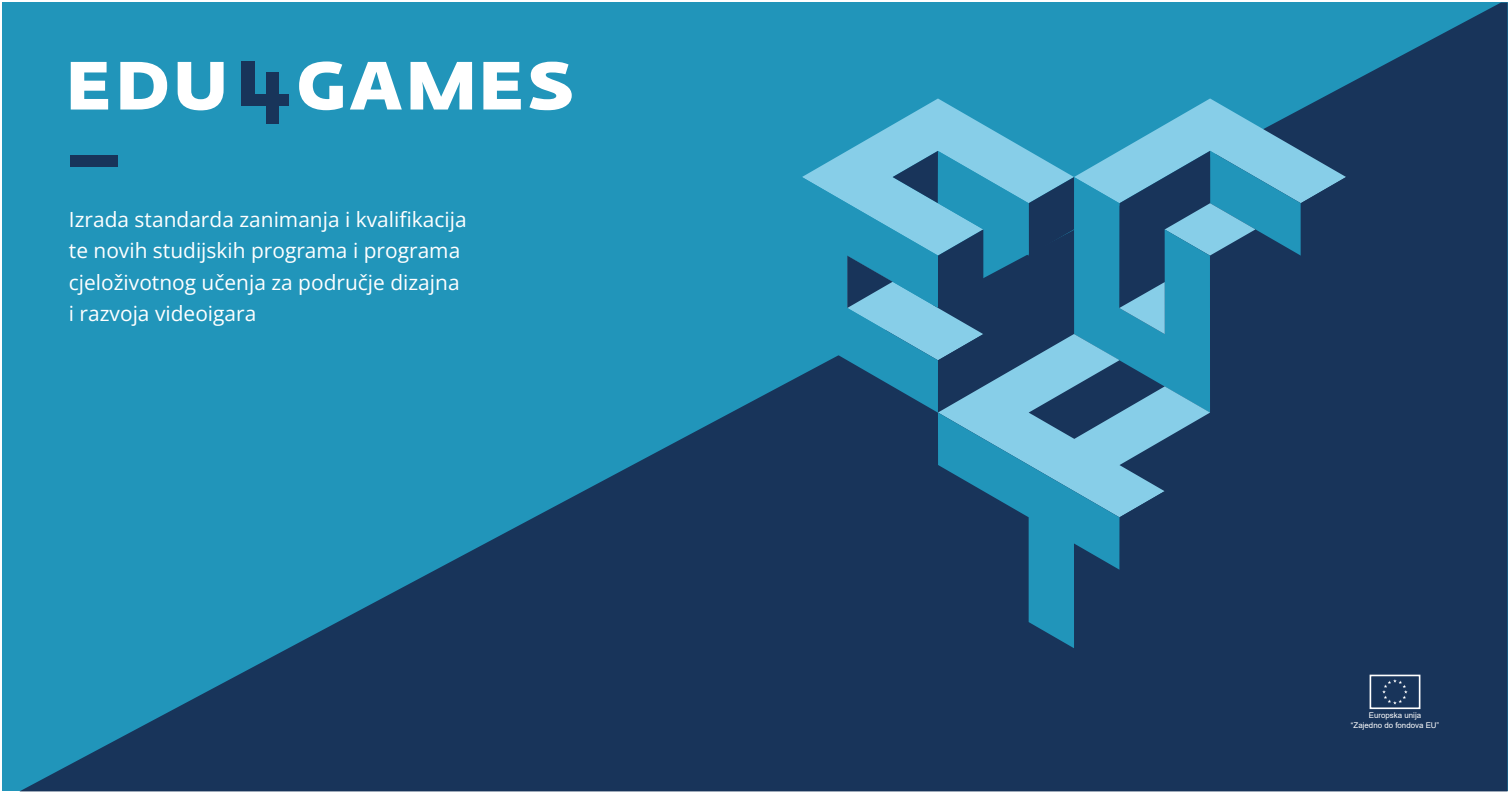
Development of Occupation and Qualification Standards and of New Study Programmes in the Field of Video Game Design and Development

PROJECT LEADER
Davor Švaić (ADU)

THE TEACHERS OF THE
SCHOOL OF DESIGN
Emil Flatz
Vedran Kasap
Inja Kavurić Kireta
Andrija Mudnić
Luka Perić

The project entitled *Edu4Games – Development of Occupation and Qualification Standards and of New Study Programmes in the Field of Video Game Design and Development* is carried out jointly by five faculties of the University of Zagreb: the Academy of Dramatic Art (ADU) as the project leader, and its partners – the Academy of Fine Arts (ALU), the School of Design at the Faculty of Architecture (SD/ Af), the Faculty of Electrical Engineering and Computing (FER) and the Faculty of Organization and Informatics (FOI), with the support of the European Social Fund (ESF). The project was launched to meet the growing need for educational staff in the video game industry, which is enjoying high rates of growth, and to respond to the fact that video games are increasingly becoming the focus of artistic and scientific work and research. The creation of video games calls for multidisciplinary knowledge from the field of dramatic and audiovisual arts, visual arts, design, programming and computing and organization science. Currently, there are no educational programmes in Croatia that would cater to such needs, making this the first public university study of its kind in the country.

The project, which kicked off in 2019, is now in the final phase of developing a graduate programme and a lifelong education programme in four major areas - video game designer, video game visual artist, video game programmer and video game producer. The teachers of the School of Design involved in the project are Vedran Kasap, Inja Kavurić Kireta, Andrija Mudnić, Emil Flatz, Luka Perić and Marija Juza.



A pilot project for four parts of the lifelong education programme was carried out from 6 September to 26 November 2021 in order to prepare for the implementation of the new study programmes. The completion of the project was marked by an exhibition held from 9 to 19 December 2021 at the Galerija Šira under the name ARTing the Game: Press PILOT to Start. It showcased a selection of sketches and designs from different stages of creating four video games. The exhibits revealed the design team’s ideas and reflections, which highlights how essential the multidisciplinary nature and quality of teamwork is for the creation of video games.

Projects

KRADU / FRKA

Collaboration of the School of Design with Film and Theatre Review of the the Academy of Dramatic Art

PROJECT LEADERS
Marija Juza
Romana Kajp
Tomislav Vlainić

This year, the School of Design and the Academy of Dramatic Art are getting close to marking the tenth anniversary of their collaboration. The idea began as a modest experiment aimed at connecting the competences of students and teachers from both faculties, but grew into a long-standing active collaboration that has yielded impressive results and experiences. During the academic year 2011/2012, a platform was set up to facilitate the exchange of knowledge and skills. Student from the Design – Visual Communications course at the School of Design created promotional materials for the graduation projects of film and theatre students from the Academy of Dramatic Art, as well as promotional materials for the Academy's biennial events FRKA and KRADU. Each year, young professional designers and authors also take part in the project headed by the School of Design. They act as collaborators and mentors who offer new, original and fresh information and design approaches to students. The tenth anniversary, which is coming up next year, is definitely a reason to consider what the future holds...

13th FRKA - Film Festival of the Academy of Dramatic Art

VISUAL IDENTITY DESIGN: Tana Jelić, Silvia Marinčić and Iva Primorac — 3rd year undergraduate students, School of Design, 2018/19

AUTHORS OF FILM POSTERS: (1st year graduate students, School of Design, 2018/19): Lucija Gudek, Ana Mojaš, Ante Begić, Nikola Heged, Matija Jandrić, Matko Mijić, Martina Petric, Neva Zidić, Iva Rušin, Klara Zaher, Zoe Šarlija

MENTORS OF FILM POSTERS: Negra Nigoević, NJ13, Zoran Đukić
ADU ASSOCIATES: Duje Klisović, Josip Martinović, Nikša Modrić, Lada Brnetić, Antonio Grozdanoski, Ida Klemenčić, Laura Pribanić, Jelena Blagović

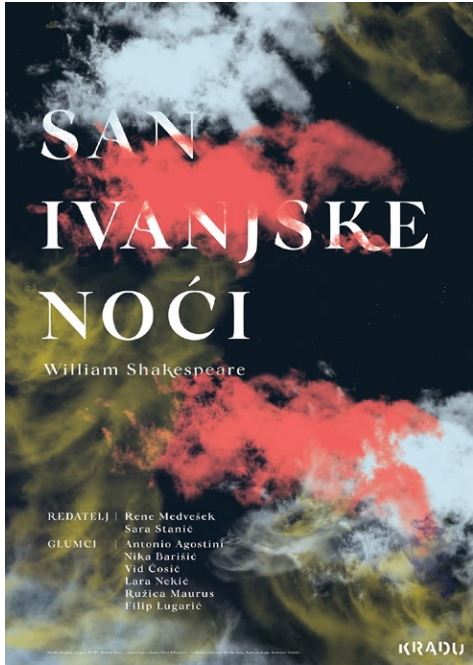


12th KRADU – Theatre Festival of the Academy of Dramatic Art

VISUAL IDENTITY DESIGN: Antonia Čibarić and Maja Janković, 3rd year undergraduate students, School of Design, 2019/20

AUTHORS OF THEATRE POSTERS: (1st year graduate students, School of Design, 2019/20): Helena Benc, Monika Hodak, Tana Jelić, Emanuel Loborec, Silvia Marinčić, Josipa Petrov, Iva Primorac, Tea Sinovčić, Danko Šimunović, Marina Štefančić and Monika Vodopija

MENTORS OF THEATRE POSTERS: Dora Bilandžić and Jan Pavlović
ADU ASSOCIATES: doc.art. Jelena Blagović
ADU MENTORS: dr.sc. Iva Hraste-Sočo, doc.art., Romana Brajša, umj.asist., Mario Gigović, umj.asist.
ADU PRODUCTION: Katarina Grgić, Benjamin Noah Maričak, Veronika Milinović, Vid Oluić, Ante Pijaca, Filip Prah, Laura Pribanić, Marta Radoš



14th FRKA – Film Festival of the Academy of Dramatic Art

VISUAL IDENTITY DESIGN: (3rd year undergraduate student, School of Design, 2020/21): Nino Dolenc, Tessa Gotthardi-Pavlovsky, Luciana Medić and Borna Batinić

AUTHORS OF FILM POSTERS: (1st year graduate students, School of Design, 2020/21): Lana Banek, Andrea Bielen, Sara Bonačić, Martina Brkić, Erik Burić, Bruna Čičin Šain, Antonija Čibarić, Nina Delić, Maja Janković, Karlo Jurić, Lada Kušec Deči, Kristina Majer, Tena Pezdevšek, Lucija Tandara

MENTORS OF FILM POSTERS: Dario Dević, Kazinoti&Komenda, Mladen Udovičić
ADU ASSOCIATES: Katarina Murat, Marta Eva Mečava, Lovro Brletić, Marko Čavlović, Matea Bračko, Petra Kolak, Laura Vuksan, Vedran Bošnjak



Projects

_LAND

Collaborative project of architecture and design students

STUDENTS

Marko Blažević (AF)
Sara Dobrijević (SD)
Mia Dragičević (SD)
Rea Geštakovski (AF)
Marin Nižić (SD)

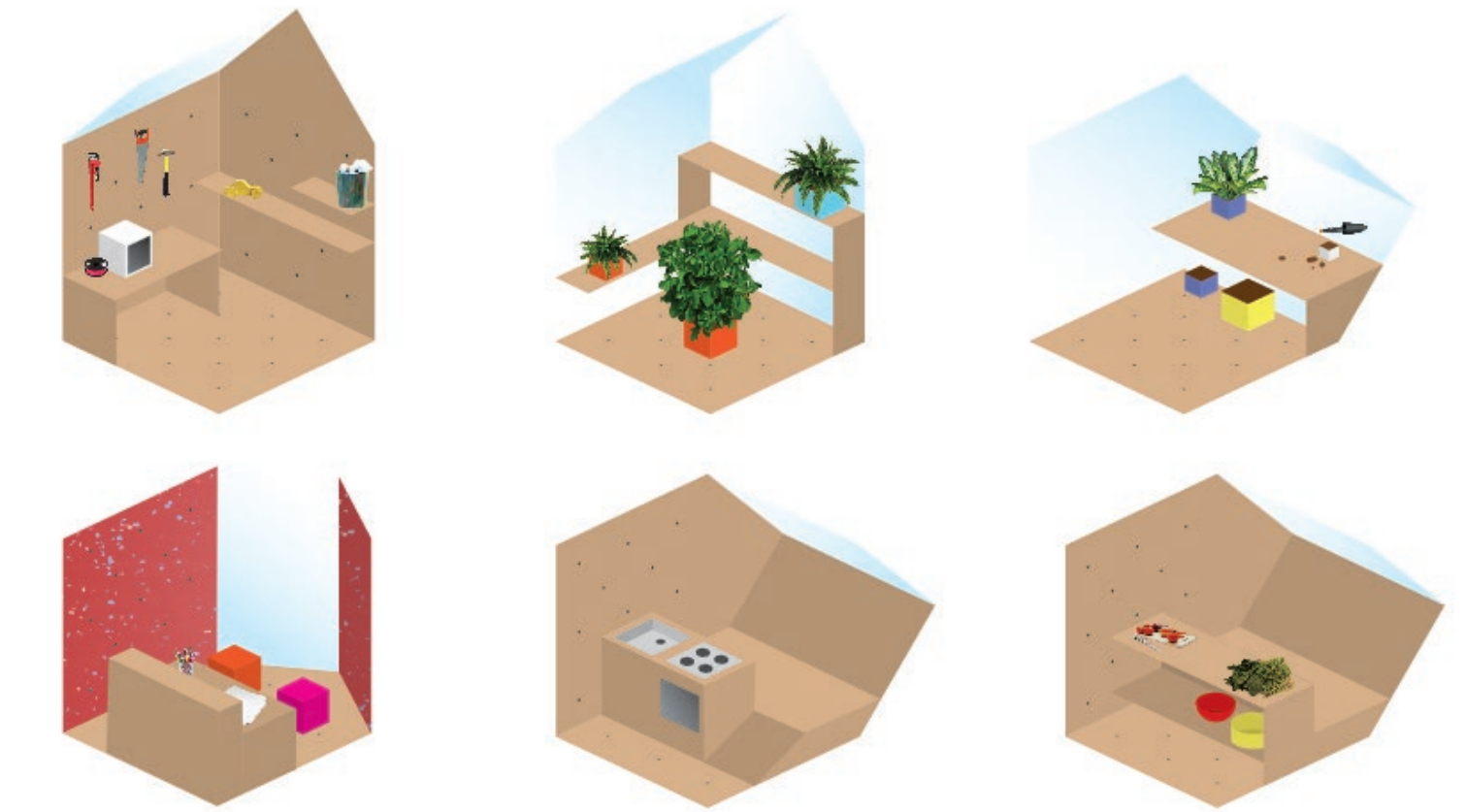
MENTORS

Mia Roth Čerina (AF)
Ivana Fabio (SD)

LAND is a collaborative project of architecture and design students created as a submission for the FINSA Award for Students of Architecture & Design. The concept is based on recognizing the vast knowledge acquired by the elderly, and the high learning capacity inherent to the youngest, and on combining the two into a system of curated workshops. The content and the attitudes promoted at the workshops serve as a motivation for both age groups. Three thematic areas are covered: permaculture, physical exercise, and cooking. Key challenges but also the potential present in both groups were identified by researching the specificities of care home residents and kindergarteners. The workshops simultaneously contribute to the development of cognitive abilities in children and slow down the degradation of these abilities in the elderly. In addition, they help to reaffirm a sense of purpose, success and importance in both groups. The elderly help the children to understand the challenges of old age and to nurture sensibility that leads to prosocial behaviour, while the at the same time feeling inspired to be more active.

LAND is made from architectural modules that are based on the archetypal form of a house and that try to reflect the symbolic values of home as a space of safety, community, learning and growing up. LAND was designed to be mobile. LAND and its modules can be set up as a “pop-up” city ready to welcome new residents, wherever the need arises. Thanks to its mobile character, LAND can function as a “travelling” modular city that brings together two seemingly opposite generations.

The project was on display at the 2018 London Festival of Architecture (LFA) and won the IFA International FINSA Award for the most innovative project.



Projects

Challenges of Design Education

THE TEACHERS OF THE SCHOOL OF
DESIGN AS MODERATORS
Vedran Kasap
Ivana Podnar
Fedja Vukić

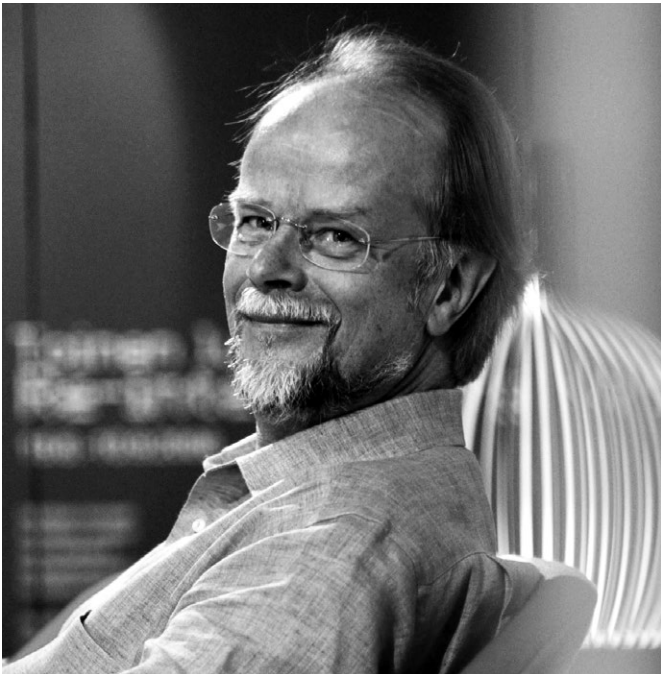
The conference *Challenges of Design Education* was held online on 25 September 2020. Sixteen participants from Croatia and abroad took part in the event. The aim was to bring together relevant representatives of the institutions responsible for education in the field of design (Split Arts Academy, University North, Faculty of Graphic Arts, University of Zagreb, Faculty of Textile Technology, University of Zagreb, Academy of Applied Arts, University of Rijeka, Academy of Fine Arts Sarajevo, Academy of Fine Arts and Design, University of Ljubljana), who presented their experiences and visions for the future.

The conference was opened by YrjoSotamaa, Professor Emeritus at Aalto University, whose lecture *Try To See What You Cannot See* focused on the concept of friction and failure as a precondition for innovation in design education. The issue of responsible design was addressed by Professor Alastair Fuad-Luke, Faculty of Design and Art, Free University of Bozen-Bolzano during his lecture *Design Pluralism for Heterodox Economies and Imaginaries*, which highlighted the importance of design as a knowledge hybrid.

The second session brought together individuals from the world of business and public administration who use designers’ skills and knowledge in their work, and who tried to show the range of possibilities offered by the design profession.

The third session included design teachers representing faculties from Croatia, Slovenia, Serbia and Bosnia and Herzegovina, whose different perspectives and experiences showed how design education can develop in the future and how inter-institutional cooperation can be strengthened.

2019/2020



Projects

Knowledge Rosette

Design of a new visual identity of the University of Zadar

STUDENT AUTHORS

Tana Jeić, Iva Primorac, Monika Vodopija

STUDENTS PARTICIPATING IN THE INTERNAL COMPETITION

Lana Banek, Bruna Čičin Šain,
Andrea Bielen, Lada Kušec Deči,
Tana Jeić, Iva Primorac, Monika Vodopija,
Petra Laknar, Lucija Gudek
i Nikola Heged

MENTORS

Emil Flatz
Marija Juza
Romana Kajp
Tomislav Vlainić

PROFESSIONAL ASSOCIATE AND HEAD

OF SCHOOL OF DESIGN
Feđa Vukić

ASSOCIATES FROM THE UNIVERSITY

OF ZADAR
Josip Faričić
Dijana Vican

The Department of Visual Communications of the School of Design at the Faculty of Architecture organised, in collaboration with the University of Zadar, a competition for design students with the aim of creating a new visual identity of the University of Zadar. The result of the competition is the Knowledge Rosette, which denotes the University of Zadar as a centre for education and symbolises the synergy between students and teachers who jointly build a promising community based on knowledge, support and cooperation. It also combines tradition and modernity, accessibility and openness both for Zadar and the University of Zadar, which is oriented towards the future and modernity.

2019/2020

2020/2021



Projects

Sinergy — KUPPA + DESIGN

Complete conceptual design
for the public space of Zagreb's
Lower Town

COURSE COORDINATORS

Andrea Hercog
Bojana Bojanić Obad Šćitaroci
Tomislav Vlainić

LEADERS OF THE PRACTICAL

COURSE *STUDIO IV — LANDSCAPE
ARCHITECTURE*
Kristina Perkov
Ana Sopina

LEADERS OF THE DESIGN COURSE —

INDUSTRIAL DESIGN 6
Andrea Hercog
Nika Pavlinek

LEADERS OF THE DESIGN COURSE —

VISUAL COMMUNICATIONS 4
Dina Milovčić
Andrija Mudnić

DEMONSTRATORS

Rea Novaković Matošić
Lucija Radelja

A group of students in three practical courses at two undergraduate study programmes at the Faculty of Architecture of the University of Zagreb were given a double task — they had to create a complete conceptual design for public area blocks in the Lower Town of Zagreb and they also had to engage in an interdisciplinary cooperation with each other. The task involved students from the Study Programme of Architecture and Urbanism, the School of Design Industrial Design Study Programme, and Visual Communications Study Programme. The synergy of tasks involved the creation of a conceptual design for public space within the practical course *STUDIO IV — Landscape Architecture* at the Department of Urban Planning, Spatial Planning and Landscape Architecture, the creation of urban system equipment within the Design Course — *Industrial Design 6* and the development of a visual identity of public space within the Design Course — *Visual Communications 4*. The synergistic element of this cooperation goes beyond the results of individual practical courses and includes contributions from different disciplines, the development of mutual dialogue and dialogue with the community, as well as the affirmation of the value of public space with the goal of strengthening the culture of public space and the visual culture of the city.

The task encompassed the public space of the Lower Town, whose use was disrupted by the COVID-19 pandemic from March 2020 and the consequences of the earthquake from March and December 2020. The research conducted by the students allowed them to identify current issues and look for solutions that would help alleviate the problems related to the city's transport, communal and content infrastructure, problems of social communities and the use of public space, as well as the problems of the city's visual and identity systems, which are all intertwined.



Projects

Shaken Reality

Institutional project of the School of Design

DEPARTMENT OF INDUSTRIAL DESIGN

- Sanja Bencetić (LEADER)
- Zlatko Kapetanović
- Mladen Orešić
- Anka Mišetić
- Ivana Fabrio
- Andrea Hercog
- Nika Pavlinek
- Nina Bačun
- Robert Šimetin
- Ivana Knez

DEPARTMENT OF VISUAL COMMUNICATIONS

- Tomislav Vlainić (LEADER)
- Nenad Dogan
- Ivan Doroghy
- Romana Kajp
- Marija Juza
- Dina Milovčić
- Stanko Herceg
- Pavel Posavec
- Marko Hrastovec
- Andrija Mudnić
- Inja Kavurić Kireta
- Mario Petrak
- Veljko Žvan

DEPARTMENT OF THEORY AND METHODOLOGY

- Fedja Vukić (LEADER)
- Ivana Podnar
- Iva Kostešić

Shaken Reality is the name of an institutional project focusing on the earthquake that hit the city of Zagreb in 2020. It was carried out as part of the teaching activity at the Department - School of Design in the academic year 20/21.

As a part of this, the Department of Visual Communications created a project assignment entitled: 22.3. *The Role of Visual Communication Design in the Information and Social Context of the Earthquake in Zagreb on 22 March 2020*. The aim of the project assignment was to analyse and react to the newly identified and emerging problems of residence, movement and continuation of life in Zagreb affected by the earthquake that happened on 22 March 2020. Students were tasked with observing how the earthquake had affected everyday life, what new behaviours, thoughts, events and needs it created, and then with coming up with possible solutions for that and similar situations in the future.

Two project assignments from the course Visual Communication Design 1 are presented: *The Seismological Glossary* and the game *Kletch*. *The Seismological Glossary* educates citizens on the topic of earthquakes. It is presented in the form of a website that also has a mobile page extension and a corresponding series of posters, infographics and social media visuals that can be used to promote the project. *Kletch* is a board game created to educate schoolchildren about earthquakes and other natural disasters such as floods and fires, and its aim is to reduce stress, anxiety and fear.

As part of the institutional project, scientific research entitled *(De)construction or Urban Identity – Counter-image as Symbolic Capital* was carried out with the participation of Ivana Podnar, Fedja Vukić and Iva Kostešić. The results of the research were presented at the 1st Croatian Conference on Earthquake Engineering (CroCEE), held from 22 to 24 March 2021 in Zagreb, and were also published in the Conference Proceedings.



Exhibitions, Awards and Activities

Exhibitions

2018/2019

Marin Nižić, Škatula
exhibition at the B. Bernardi Gallery

Film posters designed by the School of Design students
exhibition at the ADU Gallery

OK! – advertising campaigns of design students
exhibition at the B. Bernardi Gallery

30 posters for 30 years of the School of Design
exhibition at the School of Design Gallery

Ivana Knez and A. M. Bakić, Spatial Mechanisms
exhibition at the Croatian Designers Association

Croatian Design 17/18
exhibition at the Museum of Arts and Craft

2019/2020

12th KRADU
exhibition at the School of Design Gallery

The School of Design at the Croatian Design Exhibition Online and Croatian Design Review 19/20
selected works

Sara Pavleković Preis, Polygon Platform for Multisensory Learning
exhibition at the Croatian Designers Association

2020/2021

Annual School of Design Student Exhibition 2019/20 – online!
online annual exhibition of the School of Design

30 Letters for 30 Years of the School of Design
exhibition at the School of Design Gallery

Hooks, Hooks and Hangers
exhibition at the School of Design Gallery

Knowledge Rosette
exhibition at the School of Design Gallery

Lamps from the Luminous Cardboard workshop
exhibition at the School of Design Gallery

Posters for the 12th KRADU
exhibition at the School of Design Gallery

Visual Communication Design for the Croatian Presidency of the Council of the European Union in 2020, Typographic Chessboard
exhibition at the School of Design Gallery

This year's award-winning designs from the DA! Festival
exhibition at the Museum of Contemporary Art

Design in the Context of Technological Development: Biodesign
exhibition at the Croatian Designers Association

Hrastovec & Mudnić, Typography Shorts
exhibition at the Croatian Designers Association

Awards

2018/2019

Ema Šimunec received an award at PitchADU

School of Design students were awarded at Vizionar 2019 — Erik Burić and Nikola Heged won first place for a campaign concept for Zagrebačka banka!

Karla Kocijan received the International Design Award

Sara Dobrijević and Mia Dragičević received an honorary acknowledgement for a taboo/ busting project

Karla Kocijan and Paula Kovač won the Become a Lighting Designer competition

Bruna Gloković and Tanja Virag were awarded for their design of an object for the consumption of water in Zagreb

Project entitled A Comprehensive System for Knowledge Co-Generation, Strengthening the Sustainability of Local Communities through the Humanization of Technology, led by Professor Fedja Vukić, won the Adris Foundation donation

Marija Juza's design was chosen for the visual identity of the Centre for the Design of Everyday Life (COS), Croatian Designers Association

RECTOR'S AWARDS 2018/2019

Marko Blažević, Mia Dragičević, Sara Dobrijević, Rea Geštakovski, Marin Nižić, the Land project

2019/2020

Iva Primorac received a special mention from the Rector on the occasion of the University of Zagreb Day 11/2019

RECTOR'S AWARDS 2019/2020.

Andrea Rebec as a team member for the Robofun workshop

Lana Banek, Tajana Čeko, and Helena Benc as team members for the project of the opera *Cinderella* by Jules Massenet

2020/2021

Nola Bokun, Gita Grah, and Romana Dusper won 1st place at Gradionica

Katarina Trpčić and Petar Hajdinjak received an award in Brno

Andrej Đukić winner of Cybathlon

Winners of awards and acknowledgmenets at the Croatian Design Exhibition 19/20

Zrinka Zagorec and Monika Vodopija winners of the photo contest People and the Mediterranea

RECTOR'S AWARDS

Ema Šimunec — *Biodesign — Death as a Natural Metamorphosis*

Lana Banek, Andrea Bielen, Erik Burić, Maja Janković i Lada Kušec Deči — *Kletch* cooperative board game

2nd and 3rd year students of the Undergraduate programme — *System of public area blocks in the Lower Town of Zagreb — A synergy between students of architecture and urbanism and students of design from the Faculty of Architecture*

Katarina Hrabar (photography) — *Waiting for Godot* — a project of inter-institutional cooperation between the Academy of Dramatic Art, the Faculty of Textile Technology and the Faculty of Architecture

Activities

2018/2019

Nikola Bojić — Wednesday lecture at the School of Design

Marko Kršul — Wednesday lecture at the School of Design

Matko Meštrović: *Utopia or Belief* — Wednesday lecture at the School of Design

Karolina Jakaite, *Lithuania: Land of Design?!* — Wednesday lecture at the School of Design

Emil Flatz and Luka Perić meet with pupils

Tena Pezdevšek, Kristina Majer and Filip Krajačić authors of Poetry in the City posters

The School of Design was involved in marking 100 years of Bauhaus

Zagreb Design Week launched a temporary pavilion called *Small Home*

DA! Festival — festival of architecture and design students

Open Door Days at the School of Design

Interactions 2018 — speculative design workshop: *Life After Catastrophe*

Six graduate students from the School of Design participated in workshops at Vizionar 2019

Study visit by Tomislav Vlainić, Marija Juza and Romana Kajp to FH Joanneum, Graz

Study visit by Ivana Fabio and Vedran Kasap to the Istanbul Technical University, Istanbul

Fedja Vukić, *A Theory Good Enough for Design Practice?* — presentation at the ICDHS Conference, Barcelona

Iva Kostešić, *From Ulm to Zagreb: Tracing the Influence of the Hochschule für Gestaltung in Socialism* — presentation at the ICDHS Conference, Barcelona

Marija Šimić Horvath and Gorana Aras-Gazić, *Shades and Shadows for Architecture and Design Students* — presentation at the 4th Croatian Conference on Geometry and Graphics, Vodnjan

Marija Šimić Horvath and Gorana Aras-Gazić — presentation at the 21st Scientific-Professional Colloquium on Geometry and Graphics, Sisak

Ivana Fabio, *Deep Dialogue* — presentation at the International Design Conference *Design and Crafts in Dialogue*, Beograd

Inja Kavurić Kireta and Ivana Podnar at the Night of Knowledge of VERN University

Inja Kavurić Kireta, *Ajd' nacrtaj neš: Heroes Without a Cape* — illustration and character design workshop for primary school children, A Design Primer, Croatian Designers Association

Marija Juza took part in the Relict art workshop at ACE 2019. — 1st International Artistic and Scientific Conference, Zagreb

Marija Juza was a member of the professional jury for Cropak 2018 on behalf of the Croatian Designers Association, FEST.A CROPAK, Zagreb

Activities

2019/2020

Presentation of the official visual identity for Croatia’s 2020 Presidency of the Council of the EU by the author Iva Primorac and her team from the School of Design

The School of Design featured in the Art a la Carte television show on HRT

The School of Design at the Zagreb Design Week

The School of Design charity Christmas fair

A visit by design students from Ljubljana

Arctic Paper at the School of Design

Open Door Days 2019!

Marking the 30th anniversary of the School of Design

A School of Design project wins the Adris Foundation donation: Sociocultural Aspects of Farmers’ Markets in Croatian cities — Traditional Public Space as an Element of Innovative Urban Policies

Andrija Mudnić and Marija Juza — presentation *Typographical Design in Education* at the Plan D conference

Ivana Fabio, *Social Design for Healthy Ageing* — presentation at the International Scientific Conference *Better Future of Healthy Ageing* in Zagreb

Marija Juza member of the International jury for the poster (Re)imagining Europe (HDD, MVEP, MINK, ico-D)

Activities

- Simon Morasi Piperčić – online lecture at the School of Design
- Oaza – online lecture at the School of Design
- Nenad Ilijić: *Link Between Photography and Descriptive Geometry* – online lecture at the School of Design
- Ivica Mitrović: *Speculative Design: Yesterday, Today, Tomorrow* – online lecture at the School of Design
- Implementation of the visual identity of Croatia’s Presidency of the Council of the European Union
- DA Festival 2020 – festival of architecture and design students
- HAI! Toys promote the School of Design and cultural heritage in Japan
- The School of Design at the Ambienta Fair
- Design Factor in the Renewal and Modern Development of the City – online publication
- The Way We Were – an installation of the School of Design at the ZGDW

- Fedja Vukić – presentation entitled *Touristic Time Out – a Moment to Rethink Tourism and Space*, organised by the Scientific Council for Tourism and Space of the Croatian Academy of Sciences and Arts
- Fedja Vukić – presentation at the conference *Restoration of Zagreb's Historic Centre after the Earthquake – Approach, Problems and Perspectives*, organised by the Scientific Council for Architecture, Urbanism and Spatial Planning of the Croatian Academy of Sciences and Arts
- Nina Bačun participated in the Fellow Future Architecture Platform
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- Ivana Knez – presentation at the symposium *Stage Design Practices: Towards a New Biennial* organised by the Museum of Applied Arts in Belgrade and the Faculty of Technical Sciences in Novi Sad
- Ivana Podnar, Fedja Vukić and Iva Kostešić, *The (De)Construction of Urban Identity – Counter-Image as Symbolic Capital*, presentation at the 1st Croatian Conference on Earthquake Engineering

- Ivana Podnar, *Normalised Otherness* – presentation at the 10th Art History Day in Rijeka
- Marija Juza, *Personal Design as a Method of Creative Reflection* – presentation at ACE 2020 – 2nd International Artistic and Scientific Conference, Zagreb

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Izv.prof.art. Tomislav Vlainić
Prof.dr.sc. Feđa Vukić
Doc.art. Romana Kajp
Pred. Emil Flatz
*naknadno pozvani članovi, vezano uz
temu diplomskog rada*
Asist. Marija Juza, *tajnica*

COMMITTEE FOR
ADMISSION TO THE
UNDERGRADUATE STUDY
PROGRAMME
Prof. dr.sc. Feđa Vukić,
predsjednik
Izv.prof.art. Vedran Kasap,
koordinator
Prof.dr.sc. Anka Mišetić
Izv.prof.mr.sc. Ivana Fabrio
Izv.prof.art. Tomislav Vlainić
Doc.art. Andrea Hecog
Doc.art. Romana Kajp
Doc.art. Inja Kavurić Kireta
Viši pred. Marko Hrastovec
Pred.dr.sc. Ivana Podnar
Pred. Emil Flatz
Asist. Andrija Mudnić
Asist. Luka Perić
Asist. Marija Juza
Asist. Iva Kostešić
Asist. Nika Pavlinek
Asist. Pavel Posavec
Asist. Dina Milovčić
Asist. Nina Bačun
Sanja Bušić

COMMITTEE FOR
ADMISSION TO THE
GRADUATE STUDY
PROGRAMME
Prof. dr.sc. Feđa Vukić
Prof. Mladen Orešić
Prof. Nenad Dogan
Prof. Ivan Doroghy
Doc.mr.sc. Sanja Bencetić
Doc. mr.sc. Ivana Fabrio
Prof.mr.sc. Zlatko Kapetanović
Prof.dr.sc. Anka Mišetić
Doc. Tomislav Vlainić
Pred. Andrea Hercog
Pred. Romana Kajp
Pred. Emil Flatz
Pred. Marko Hrastovec
Asist. Marija Juza
Asist. Nika Pavlinek

COMMITTEE FOR THE
SCHOOL OF DESIGN
AWARDS
Prof.dr.sc. Anka Mišetić,
predsjednica
Izv.prof.mr.sc. Ivana Fabrio
Prof. Mladen Orešić
Prof.dr.sc. Feđa Vukić
Doc.art. Andrea Hecog
Doc.art. Romana Kajp
Asist. Nina Bačun, *tajnica*

COMMITTEE FOR
NOMINATING
CANDIDATES FOR THE
RECTOR'S AWARD
Izv.prof.mr.sc. Ivana Fabrio,
predsjednica
Izv.prof. Stanko Herceg
Prof.dr.sc. Anka Mišetić
Asist. Marija Juza

COUNCIL OF THE SCHOOL
OF DESIGN GALLERY
Pred.dr.sc. Ivana Podnar
Doc.art. Inja Kavurić Kireta
Asist. Marija Juza
Asist. Nika Pavlinek
Irma Magdalena Ranok,
studentica
Monika Markić, *studentica*

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ANNUAL REVIEW
Izv.prof.mr.sc. Ivana Fabrio
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Izv.prof.art. Tomislav Vlainić
Asist. Pavel Posavec
Asist. Andrija Mudnić

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ZA DIGITALNU
TRANSFORMACIJU
Izv.prof.art. Vedran Kasap,
predsjednik
Pred. Emil Flatz
Asist. Luka Perić

ECTS COORDINATOR
Izv.prof.mr.sc. Ivana Fabrio
(Asist. Marija Juza)

DEPUTY OF THE ISVU
COORDINATOR
Slađana Bosnar

Register of the Students and Employees

List of Bachelors at the School of Design

2018/2019

VK	ID
Benc Helena	Badel Dominik
Burić Erik	Bagić Tomislav
Cifrek Tin	Barović Matija
Hodak Monika	Borovac Ines
Jeić Tana	Dodić Paola
Marinčić Silvia	Dogan Silvana
Petrov Josipa	Dragičević Mia
Primorac Iva	Gloković Bruna
Sinovčić Tea	Habjan Jakov
Stojaković Hana	Klasić Antonio
Vodopija Monika	Kralj Roberta
Vrček Marcela	Marukić Božica
Vuletić Antonija	Morić Ramona
Waldgoni Karla	Nižić Marin
	Perović Dominik
	Puljić Hana
	Rebec Andrea
	Stepanović Sara
	Virag Tanja

2019/2020

VK	ID
Banek Lana	Bilić Sara
Bezić Vicko	Bonačić Sara
Bielen Andrea	Brnas Anđela
Bihar Franka	Bui Domagoj
Čeko Tajana	Dobrijević Sara
Čičin-Šain Bruna	Ernoić Dora
Ćibarić Antonia	Goddard Asha Perina
Janković Maja	Koruga Ana
Kezić Toma	Kosina Lucija
Kljenak Magda	Martinić Martina
Krajačić Filip	Marušić Ivana
Kušec Deči Lada	Matić Josipa
Laknar Petra	Petrušić Brigita
Majer Kristina	Piknjač Petra
Pezdevšek Tena	Polondak Mauro
	Sevšek Lea
	Šimić Vedran
	Šimunec Ema
	Tadić Fabian
	Tandara Lucija
	Trpčić Katarina
	Vudrag Ana
	Žmirak Iva

2020/2021

VK	ID
Batinić Borna	Bilić Toni
Čop Melani	Bokun Nola
Dolenc Nino	Crnjaković Rina
Farkaš Ian	Hajdinjak Petar
Gotthardi-Pavlovsky Tessa	Jelić Karlo
	Lasković Paula
Hrabar Katarina	
Karabegović Elmedina	
Medić Luciana	
Milinović Lana	
Magdalena Ranok Irma	
Simeonov Julia	
Šimunović Luka	
Šoštarić Klara	
Topić Silvija	
Zver Rudolf	

List of Graduates at the School of Design

2018/2019

VK	ID
Bačanek Ivana	Badurina Marta
Galić Andrija	Bertina Matea
Golubić Ljubica	Filipan Erika
Grabarić Stella	Jurina Viktoria
Jovanovski Leopoldina	Kocijan Karla
Jurjević Roko	Kovač Paula
Kasun Dora	Kovačić Filip
Klanac Ivan	Maltar Matej
Kovačević Petra	Marelić Klara
Latin Filip	Marin Jan
Lončar Elizabeta	Matić Lucija
Marčec Luka	Sever Lucija
Milas Mirjam	Sunek Valentina
Pavičić Ana	Šantić Paula
Šimag Marijana	Tadić Josipa
Vučković Matej	

2019/2020

VK	ID
Begić Ante	Andrešić Josip
Gudek Lucija	Aržić Mirna
Heged Nikola	Borovičkić Leonard
Mijić Matko	Brkić Matea
Mojaš Ana	Kepert Anja
Radman Livaja Hrvoje	Lovreković Andreja
Rušin Iva	Matulić Marija
Petric Martina	Meseldžić Ela
Zaher Klara	Palestrina
Zidić Neva Marija	Mazić Luka
	Vlaisavljević Jovana

2020/2021

VK	ID
Jandrić Matija	Dodić Paola
Lacmanović Đani	Kralj Roberta
Loborec Emanuel	Letica Marta
Marinčić Silvia	Marukić Božica
Petrov Josipa	Nižić Marin
Primorac Iva	Rupić Lucija
Sinovčić Tea	Redža Vilim
Šarlija Zoe	Stupar Nina
Štefančić Marina	Virag Tanja
Vodopija Monika	

2018/2019

List of students enrolled
in the Undergraduate
Study Programme

1st YEAR of
UNDERGRADUATE
PROGRAMME

Vjekoslav Banovčić	Lana Milinović
Borna Batinić	Iva Munkačević
Toni Bilić	Ana Nikšić
Nola Bokun	Tena Pezdevšek
Matea Bulić	Marijana Puljiz
Rina Crnjaković	Irma Magdalena
Zrinko Čavar	Ranok
Melani Čop	Julia Simeonov
Nino Dolenc	Andrija Stanković
Ivan Đukez	Luka Šimunović
Ian Farkaš	Klara Šoštarić
Tessa Gotthardi-	Silvija Topić
Pavlovsky	Sara Vrdoljak
Katarina Hrabar	Emma Vručinić
Karlo Jelić	
Elmedina	
Karabegović	
Marijana Kožnjak	
Hana Krajčević	
Konrad Kropf	
Petra Laknar	
Paula Lasković	
Luka Lovrinović	
Klara Marasović	
Monika Markić	
Luciana Medić	
Hana Miličević	

2019/2020

Eva Bakrač	Tyra Strugar
Darija Barbarić	Ivana Šilić
Ante Beović	Maja Štefanić
Ema Božek	Lucija Tadić
Martina Bukovac	Lara Vondraček
Lucija Burić	Zrinka Zagorec
Zrinko Čavar	Sara Zelić
Ema Čimbur	
Marija Čop	
Petar Ćirak	
Valentin Domović	
Luna Fofonjka	
Frano Jurić	
Gabrijela Klarin	
Ines Kocijan	
Konrad Kropf	
Lucija Kurtović	
Tea Matijević	
Korana Mileusnić	
Lucija Pezer	
Mia Ribić	
Mare Roth	
Mila Skalić Acuna	
Bruna Sladoljev-Jolić	
Iva Stanković	
Luce Storić	
Paula Strugačevac	

2020/2021

Nika Čerina	Iva Stanković
Dora Čičin-Šain	Mihael Šandro
Sara Dumančić	Petra Štimac
Leonarda Fabris	Gabrijela Tomas
Tea Fazinić	Ema Tomašek
Karmen Ivančić	Sven Vranješ
Matea Ivančić	Filip Vrcić
Frano Jurić	Ema Vuković
Klara Katičić	
Gabrijela Klarin	
Mia Krakan	
Dunja Lulić	
Katja Malešević	
Marta Matulić	
Sara Međaković	
Dora Mihinjač	
Sara Milić	
Carla Patafta	
Dora Pavešić	
Lucija Pavičić	
Slavko Petek	
Noa Poljak	
Eva Rodinis	
Kora Rogina	
Luka Rudan	
Niko Sentić	
Maja Sokić	

List of students enrolled in the Undergraduate Study Programme

2nd YEAR of UNDERGRADUATE PROGRAMME

2018/2019

VK

Lana Banek
Andrea Bielen
Franka Bihar
Tajana Čeko
Bruna Čičin-Šain
Antonia Ćibarić
Toma Kezić
Magda Kljenak
Filip Krajačić
Lada Kušec Deči
Kristina Majer
Sara Stanković

ID

Sara Bonačić
Asha Perina Goddard
Petar Hajdinjak
Korina Kljaić
Lucija Kosina
Martina Martinić
Ivana Marušić
Josipa Matić
Brigita Petrušić
Petra Piknjač
Mauro Polondak
Lea Sevšek
Vedran Šimić
Ema Šimunec
Fabian Tadić
Lucija Tandara
Mate Nikola Tonković
Katarina Trpčić
Ana Vudrag
Rudolf Zver
Iva Žmirak

2019/2020

VK

Borna Batinić
Melani Čop
Nino Dolenc
Ian Farkaš
Tessa Gotthardi-
Pavlovsky
Katarina Hrabar
Elmedina Karabegović
Hana Krajčević
Luka Lovrinović
Monika Markić
Luciana Medić
Hana Miličević
Marijana Puljiz
Irma Magdalena Ranok
Julia Simeonov
Luka Šimunović
Klara Šoštarić
Silvija Topić
Sara Vrdoljak
Rudolf Zver

ID

Toni Bilić
Nola Bokun
Matea Bulić
Rina Crnjaković
Ivan Đukez
Karlo Jelić
Marijana Kožnjak
Paula Lasković
Klara Marasović
Lana Milinović
Iva Munkačević
Ana Nikšić
Andrija Stanković
Mate Nikola Tonković
Emma Vručinić

2020/2021

VK

Eva Bakrač
Ante Beović
Ema Božek
Lucija Burić
Marija Čop
Ines Kocijan
Konrad Kropf
Tea Matijević
Lucija Pezer
Mia Ribić
Mare Roth
Mila Skalić Acuna
Luce Storić
Paula Strugačevac
Ivana Šilić
Maja Štefanić
Lucija Tadić
Sara Vrdoljak
Sara Zelić

ID

Darija Barbarić
Martina Bukovac
Matea Bulić
Zrinko Čavar
Ema Čimbur
Petar Ćirak
Valentin Domović
Luna Fofonjka
Lucija Kurtović
Klara Marasović
Korana Mileusnić
Bruna Sladoljev-Jolić
Tyra Strugar
Lara Vondraček
Zrinka Zagorec

List of students enrolled
in the Undergraduate
Study Programme

3rd YEAR of
UNDERGRADUATE
PROGRAMME

2018/2019

VK	ID
Helena Benc	Dominik Badel
Vicko Bezić	Tomislav Bagić Petrov
Erik Burić	Matija Barović
Tin Cifrek	Sara Bilić
Monika Hodak	Ines Borovac
Maja Janković	Anđela Brnas
Tana Jeić	Domagoj Bui
Silvia Marinčić	Sara Dobrijević
Josipa Petrov	Paola Dodić
Iva Primorac	Silvana Dogan
Tea Sinovčić	Mia Dragičević
Sara Stepanović	Dora Ernoić
Hana Stojaković	Bruna Gloković
Monika Vodopija	Jakov Habjan
Marcela Vrček	Antonio Klasić
Antonija Vuletić	Ana Koruga
Karla Waldgoni	Roberta Kralj
Mislav Zlatar	Božica Marukić
	Ramona Morić
	Marin Nižić
	Dominik Perović
	Hana Puljić
	Andrea Rebec
	Tanja Virag

2019/2020

VK	ID
Lana Banek	Sara Bilić
Vicko Bezić	Sara Bonačić
Andrea Bielen	Anđela Brnas
Franka Bihar	Domagoj Bui
Tajana Čeko	Sara Dobrijević
Bruna Čičin-Šain	Dora Ernoić
Antonia Ćibarić	Asha Perina Goddard
Maja Janković	Petar Hajdinjak
Toma Kezić	Korina Kljaić
Magda Kljenak	Ana Koruga
Filip Krajačić	Lucija Kosina
Lada Kušec Deči	Martina Martinić
Petra Laknar	Ivana Marušić
Kristina Majer	Josipa Matić
Tena Pezdevšek	Brigita Petrušić
Sara Stanković	Petra Piknjač
	Mauro Polondak
	Lea Sevšek
	Vedran Šimić
	Ema Šimunec
	Fabian Tadić
	Lucija Tandara
	Katarina Trpčić
	Ana Vudrag
	Iva Žmirak

2020/2021

VK	ID
Borna Batinić	Toni Bilić
Melani Čop	Nola Bokun
Nino Dolenc	Rina Crnjaković
Ian Farkaš	Ivan Đukez
Tessa Gotthardi-	Petar Hajdinjak
Pavlovsky	Karlo Jelić
Katarina Hrabar	Paula Lasković
Elmedina Karabegović	Lana Milinović
Hana Krajčević	Iva Munkačević
Luka Lovrinović	Ana Nikšić
Monika Markić	Andrija Stanković
Luciana Medić	Emma Vručinić
Hana Miličević	
Marijana Puljiz	
Irma Magdalena Ranok	
Julia Simeonov	
Sara Stanković	
Luka Šimunović	
Klara Šoštarić	
Silvija Topić	
Rudolf Zver	

List of students enrolled
in the Graduate Study
Programme

1st YEAR of
GRADUATE
PROGRAMME

VK	ID
Ante Begić	Josip Andrešić
Lucija Gudek	Mirna Aržić
Nikola Heged	Leonard Borovičkić
Matija Jandrić	Matea Brkić
Roko Jurjević	Anja Kepert
Ivan Klanac	Marta Letica
Matko Mijić	Andreja Lovreković
Ana Mojaš	Marija Matulić
Martina Petric	Luka Palestrina Mazić
Iva Rušin	Vilim Redža
Zoe Šarlija	Josipa Tadić
Klara Zaher	Jovana Vlasisavljević
Neva Marija Zidić	

2019/2020

VK	ID
Helena Benc	Paola Dodić
Tin Cifrek	Mia Dragičević
Monika Hodak	Bruna Gloković
Tana Jeić	Paula Glodec
Karlo Juric	Marta Letica
Đani Lacmanović	Božica Marukić
Emanuel Loborec	Ramona Morić
Silvia Marinčić	Marin Nižić
Josipa Petrov	Andrea Rebec
Iva Primorac	Lucija Rupić
Tea Sinovčić	Nina Stupar
Danko Šimunović	Viktorija Šebalj
Marina Štefančić	Tanja Virag
Monika Vodopija	
Antonija Vuletić	

2020/2021

VK	ID
Lana Banek	Ena Čuček
Helena Benc	Paula Godec
Andrea Bielen	Ana Koruga
Sara Bonačić	Lucija Kosina
Martina Brkić	Josipa Matić
Erik Burić	Marin Nižić
Tin Cifrek	Petra Piknjač
Bruna Čičin-Šain	Mauro Polondak
Antonia Čibarić	Lea Sevšek
Nina Delić	Vedran Šimić
Stella Dujmušić	Ema Šimunec
Monika Hodak	Katarina Trpčić
Maja Janković	Iva Žmirak
Karlo Juric	
Lada Kušec Deči	
Kristina Majer	
Tena Pezdevšek	
Lucija Tandara	

List of students enrolled
in the Graduate Study
Programme

2nd YEAR of
GRADUATE
PROGRAMME

2018/2019

VK	ID
Ivana Bačanek	Marta Badurina
Ena Begčević	Matea Bertina
Mikela Cvitanović	Erika Filipan
Andrija Galić	Viktorija Jurina
Ljubica Golubić	Karla Kocijan
Stella Grabarić	Paula Kovač
Leopoldina Jovanovski	Filip Kovačić
Dora Kasun	Matej Maltar
Petra Kovačević	Klara Marelić
Filip Latin	Jan Marin
Elizabeta Lončar	Lucija Matić
Luka Marčec	Ela Meseldžić
Mirjam Milas	Lucija Sever
Ana Pavičić	Valentina Sunek
Hrvoje Radman Livaja	Paula Šantić
Marijana Šimag	
Jan Tomić	
Matej Vučković	

2019/2020

VK	ID
Ena Begčević	Josip Andrešić
Ante Begić	Mirna Aržić
Mikela Cvitanović	Leonard Borovičkić
Lucija Gudek	Matea Brkić
Nikola Heged	Anja Kepert
Matija Jandrić	Andreja Lovreković
Matko Mijić	Marija Matulić
Ana Mojaš	Ela Meseldžić
Martina Petric	Luka Palestrina Mazić
Hrvoje Radman Livaja	Vilim Redža
Iva Rušin	Jovana Vlasisavljević
Zoe Šarlija	
Jan Tomić	
Klara Zaher	
Neva Marija Zidić	

2020/2021

VK	ID
Mikela Cvitanović	Paola Dodić
Matija Jandrić	Mia Dragičević
Tana Jeić	Bruna Gloković
Emanuel Loborec	Roberta Kralj
Silvia Marinčić	Đani Lacmanović
Josipa Petrov	Marta Letica
Iva Primorac	Božica Marukić
Tea Sinovčić	Ramona Morić
Zoe Šarlija	Andrea Rebec
Danko Šimunović	Vilim Redža
Marina Štefančić	Lucija Rupić
Monika Vodopija	Nina Stupar
	Viktorija Šebalj
	Tanja Virag

Teaching
and Non-teaching
Staff at the School
of Design

2018/2019

HEAD OF THE SCHOOL OF
DESIGN
Feđa Vukić

Prof.dr.sc. Feđa Vukić
Prof.dr.sc. Bojan Baletić
Prof.dr.sc. Ivica Grbac
Prof. Nenad Dogan
Prof. Ivan Doroghy
Prof. Mladen Orešić
Prof.mr.sc. Zlatko Kapetanović
Prof.dr.sc. Anka Mišetić
Prof.dr.sc. Tanja Jurčević Lulić
Prof.dr.sc. Mladen Šercer
Prof.dr.sc. Melita Kovačević
Prof.dr.sc. Milan Opalić
Prof.dr.sc. Goroslav Keller

Pred.dr.sc. Krešimir Dragčević
Pred.dr.art. Ivana Knez
Pred. Jelena Parizoska
Pred.dr.sc. Ivana Podnar
Pred. Romana Kajp
Pred. Mario Petrak
Pred. Veljko Žvan
Pred. Dina Korper Žemva
Pred. Andrea Hercog
Pred. Emil Flatz
Pred. Marko Hrastovec
Pred. Josipa Antekolović

Asist. Pavel Posavec
Asist. Marija Juza
Asist. Luka Perić
Asist. Andrija Mudnić
Asist. Nika Pavlinek
Asist. Iva Kostešić
Asist. Inja Kavurić Kireta
Asist. Gorana Aras Gazić
Asist. Bojan Pažek

Doc.dr.sc. Nikola Đurek
Doc.mr.sc. Ivana Fabrio
Doc.art. Vedran Kasap
Doc.art. Robert Šimetin
Doc.mr.sc. Marija Šimić
Horvath
Doc.art. Tomislav Vlainić
Doc. mr.sc. Sanja Bencetić
Doc.mr.sc. Roberto Vdović

HEAD OF THE SCHOOL OF
DESIGN BRANCH OFFICE
Višnja Krajnović

ASSISTANT IN THE STUDENT
ADMINISTRATION OFFICE
Sanja Bušić

WORKSHOP
SUPERINTENDENT
Ivica Turčić

2019/2020

HEAD OF THE SCHOOL OF
DESIGN
Feđa Vukić

Prof.dr.sc. Feđa Vukić
Prof.dr.sc. Bojan Baletić
Prof.dr.sc. Ivica Grbac
Prof. Nenad Dogan
Prof. Ivan Doroghy
Prof. Mladen Orešić
Prof.mr.sc. Zlatko Kapetanović
Prof.dr.sc. Anka Mišetić
Prof.dr.sc. Tanja Jurčević Lulić
Prof.dr.sc. Mladen Šercer
Prof.dr.sc. Melita Kovačević
Prof.dr.sc. Milan Opalić
Prof.dr.sc. Goroslav Keller

Viši Pred. Marko Hrastovec

Pred.dr.sc. Krešimir Dragčević
Pred.dr.art. Ivana Knez
Pred. Jelena Parizoska
Pred.dr.sc. Ivana Podnar
Pred. Mario Petrak
Pred. Veljko Žvan
Pred. Dina Korper Žemva
Pred. Emil Flatz
Pred. Josipa Antekolović

Dr.sc. Morana Pap,
poslijedoktorand

Izv.prof.dr.sc. Ivica Župčić
Izv.prof. Stanko Herceg
Izv.prof. Boris Ileković
Izv.prof.dr.sc. Tatjana
Haramina
Izv.prof.dr.sc. Dragan Žeželj
Izv.prof.dr.sc. Irena Žmak
Izv.prof. mr.sc. Sanja Bencetić

Asist. Pavel Posavec
Asist. Marija Juza
Asist. Luka Perić
Asist. Andrija Mudnić
Asist. Nika Pavlinek
Asist. Iva Kostešić

Izv.prof.mr.sc. Ivana Fabrio
Izv.prof.art. Vedran Kasap
Izv.prof.art. Tomislav Vlainić

HEAD OF THE SCHOOL OF
DESIGN BRANCH OFFICE
Slađana Bosnar

Doc.dr.sc. Nikola Đurek
Doc.art. Robert Šimetin
Doc.mr.sc. Marija Šimić
Horvath

ASSISTANT IN THE STUDENT
ADMINISTRATION OFFICE
Sanja Bušić

Doc.mr.sc. Roberto Vdović
Doc.art. Andrea Hercog
Doc.art. Romana Kajp
Doc.dr.sc. Gorana Aras Gazić
Doc.art. Inja Kavurić Kireta

WORKSHOP
SUPERINTENDENT
Dujam Ivanišević

2020/2021

HEAD OF THE SCHOOL OF
DESIGN
Feđa Vukić

Prof.dr.sc. Feđa Vukić
Prof.dr.sc. Bojan Baletić
Prof.dr.sc. Milan Opalić
Prof. Mladen Orešić
Prof.mr.sc. Zlatko Kapetanović
Prof.dr.sc. Anka Mišetić
Prof.dr.sc. Tanja Jurčević Lulić
Prof.dr.sc. Tatjana Haramina
Prof.dr.sc. Melita Kovačević
Prof.dr.sc. Damir Godec
Prof.dr.sc. Goroslav Keller
Prof. Stanko Herceg

Viši Pred. Marko Hrastovec

Pred.dr.art. Ivana Knez
Pred. Jelena Parizoska
Pred.dr.sc. Ivana Podnar
Pred. Mario Petrak
Pred. Veljko Žvan
Pred. Dina Korper Žemva
Pred. Josipa Antekolović
Pred. Izvorka Jurić
Pred. Pavel Posavec

Dr.sc. Morana Pap,
poslijedoktorand

Izv.prof.dr.sc. Ivica Župčić
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